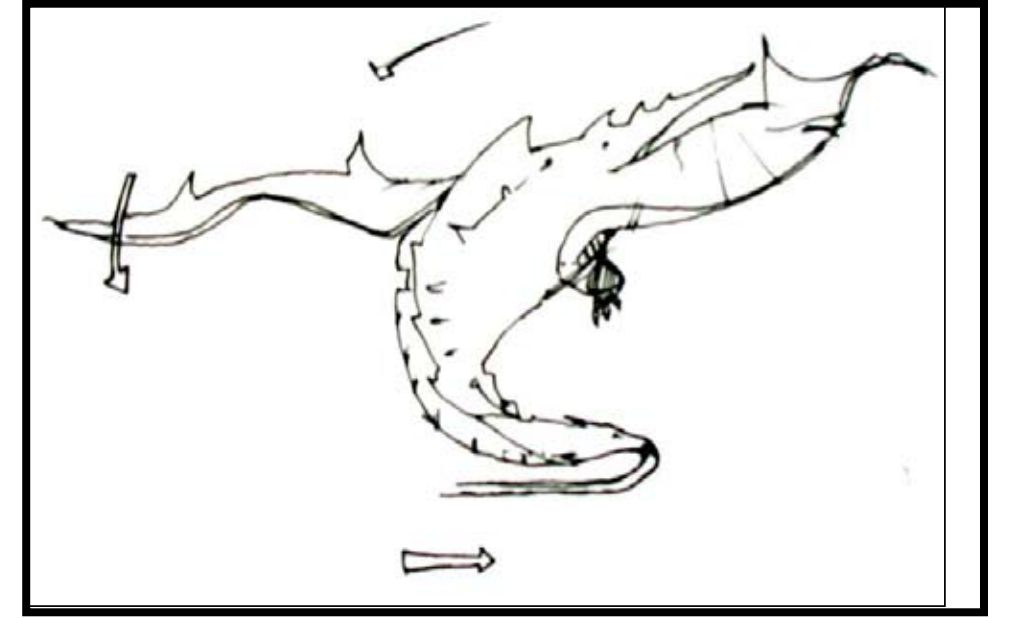
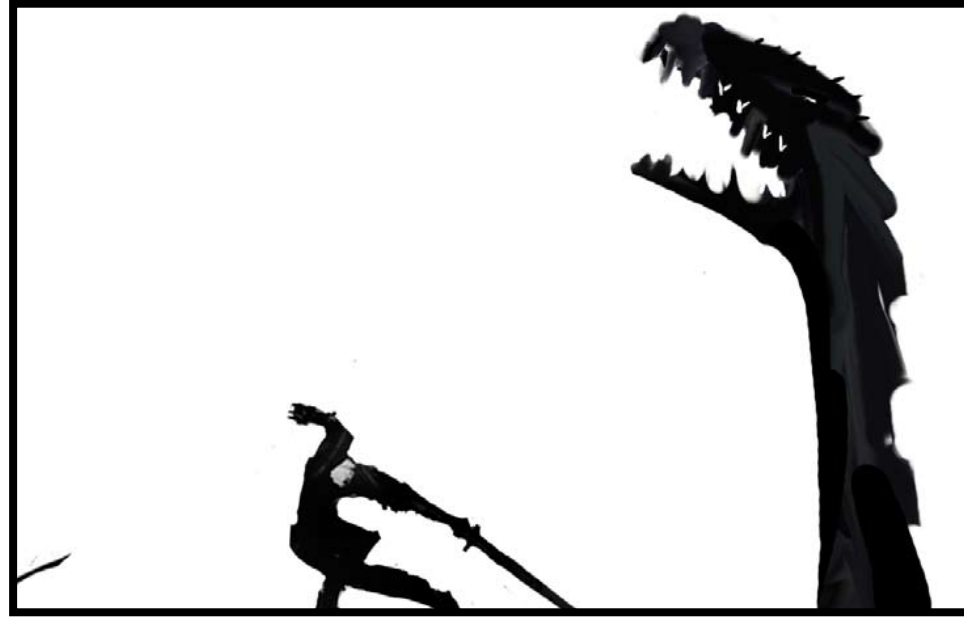


OZYMANDUS scene 5





30 SEC COMMERCIAL SPOT
 CLIENT: NIKE
 ART DIRECTORS CLUB
 W&K



Woman running at dusk along a fiord



Red Eyed Stilt Creatures watch her from the darkness



They take off running after her



She turns her head to see their glowing eyes behind her



(HERO SHOT)
 Nike Presto hits the ground with explosive speed and agility



She Bounds off a tree, as they lunge for her with exasperation



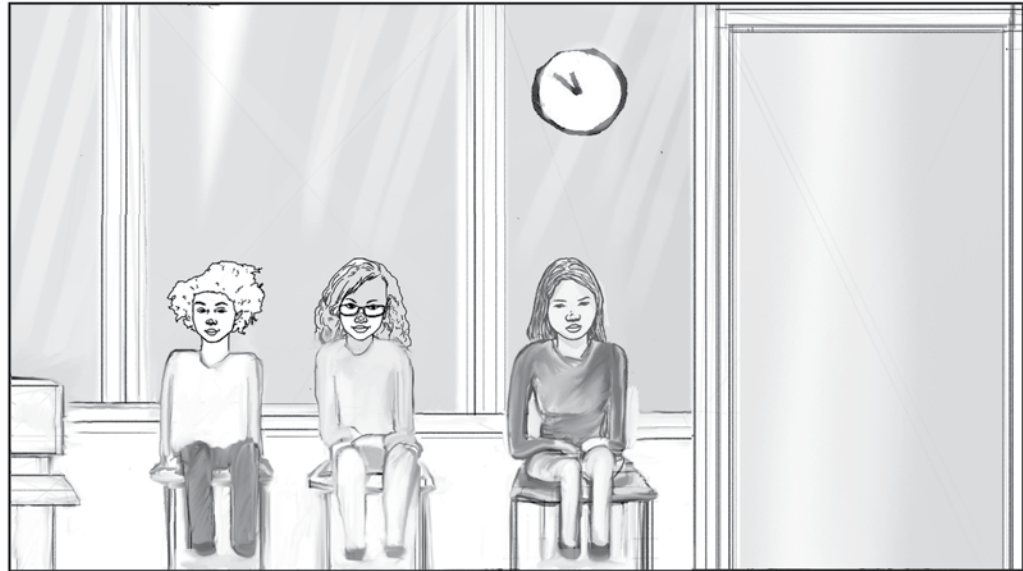
Our runner has broken into the wide open lit street, leaving the stilt creatures in the darkness.



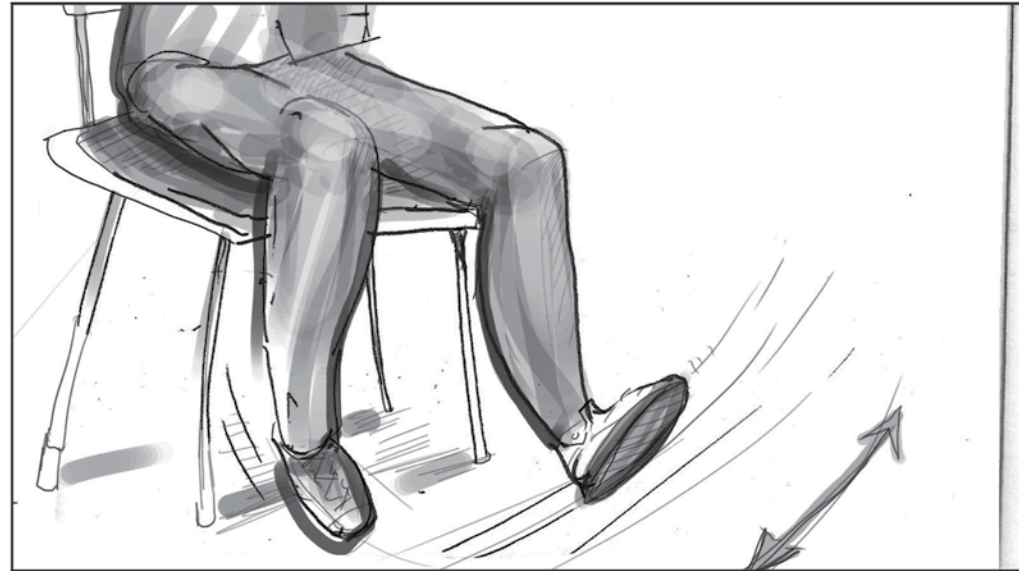
(TAGLINE) RUN / Nike Logo

THE INTERVIEW

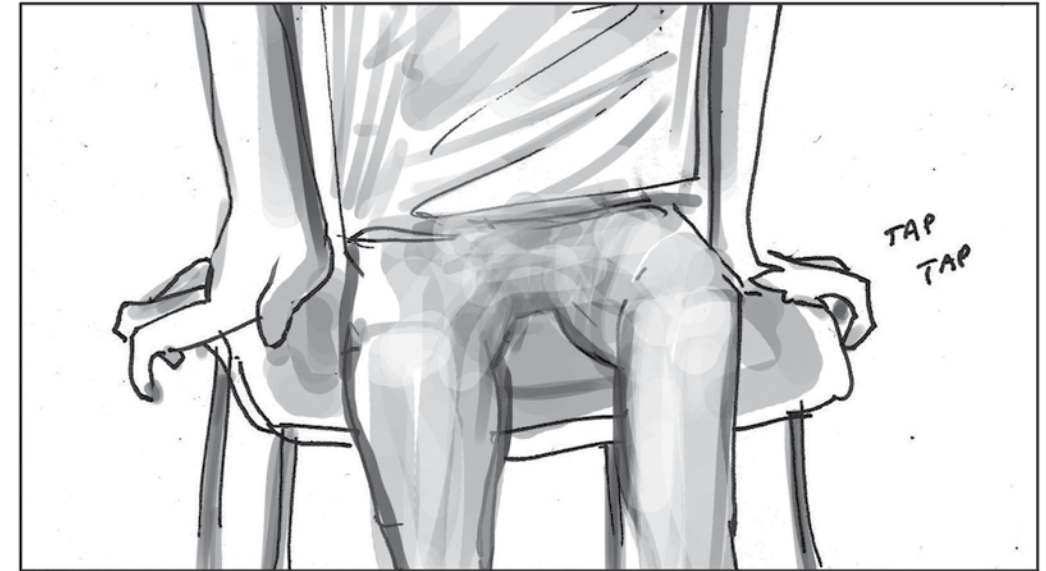
PAGE 1



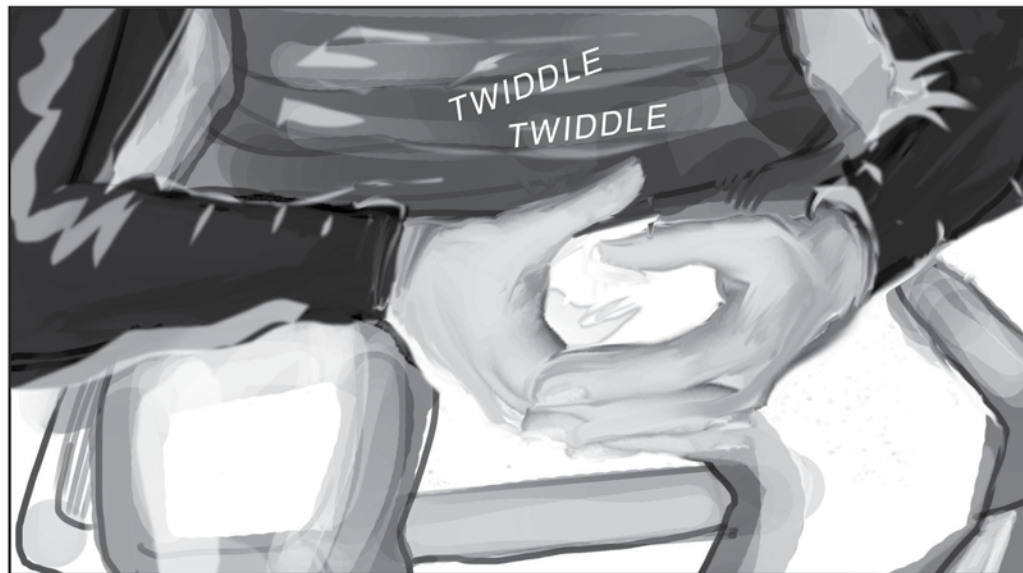
1.



2.



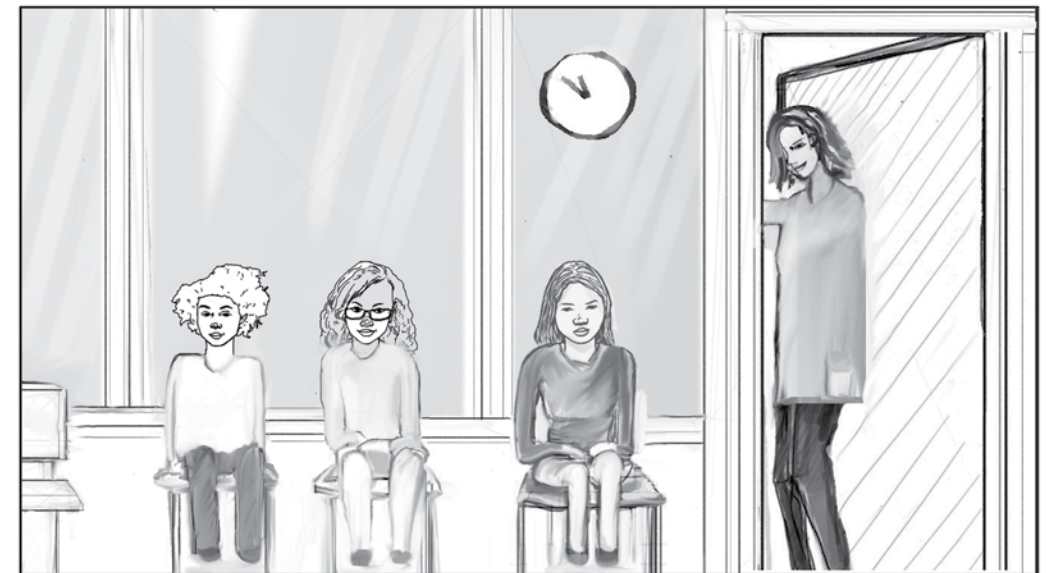
3.



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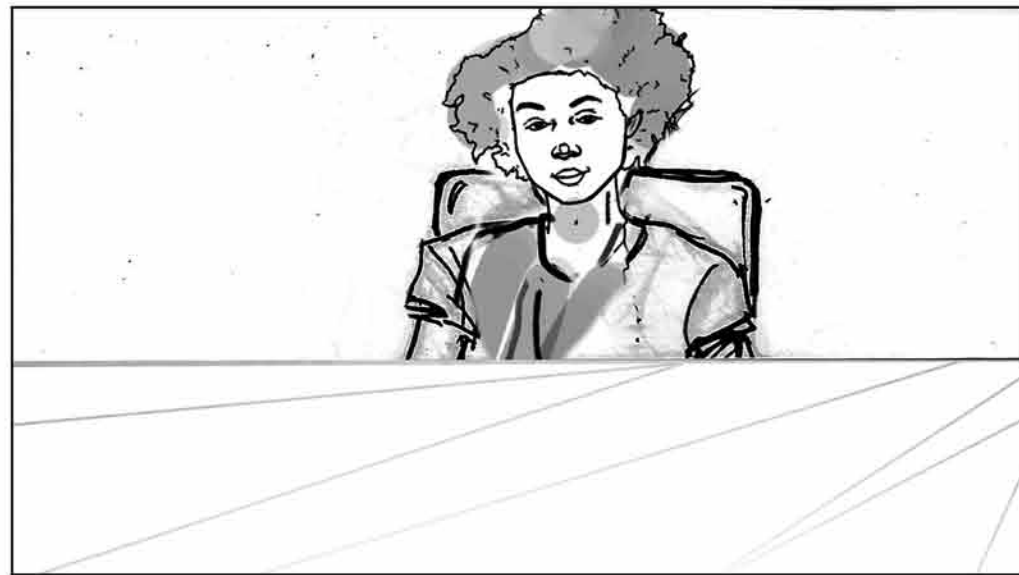
14.



15.



16.



17.



18.

COOPERSTOWN
60 SEC TV SPOT



1.



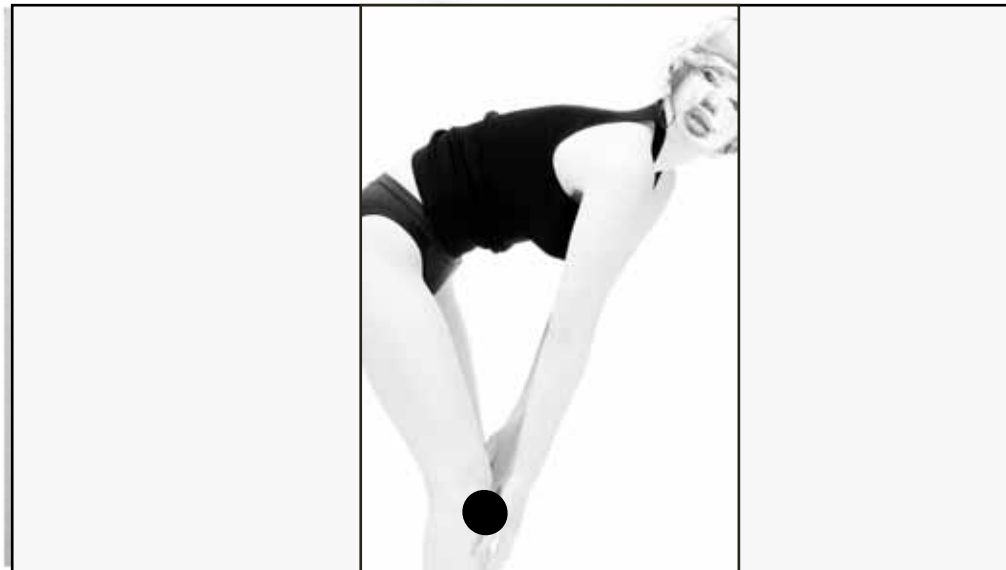
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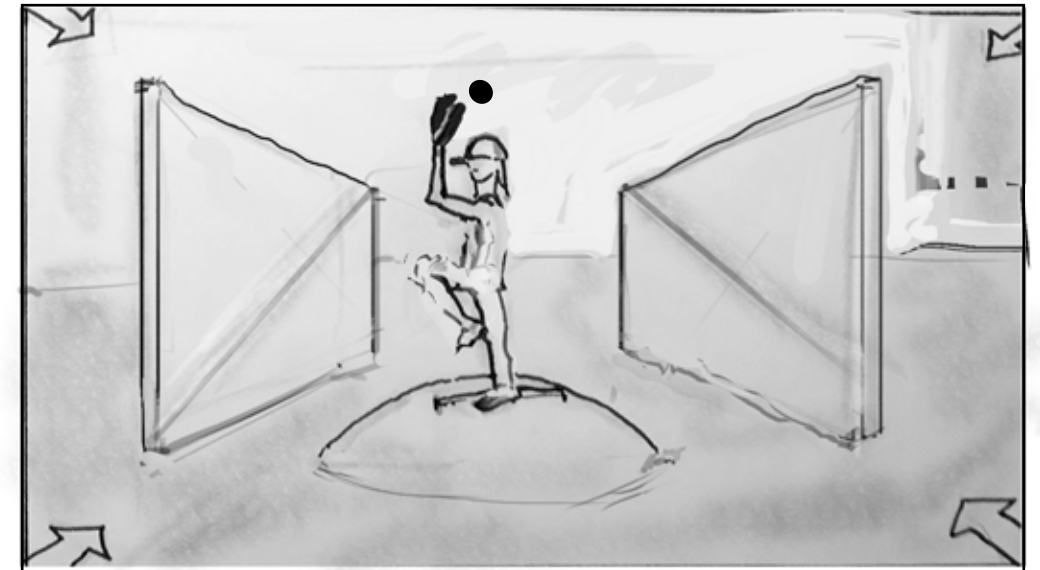
3.



4.



5.



6.

COOPERSTOWN
60 SEC TV SPOT



19



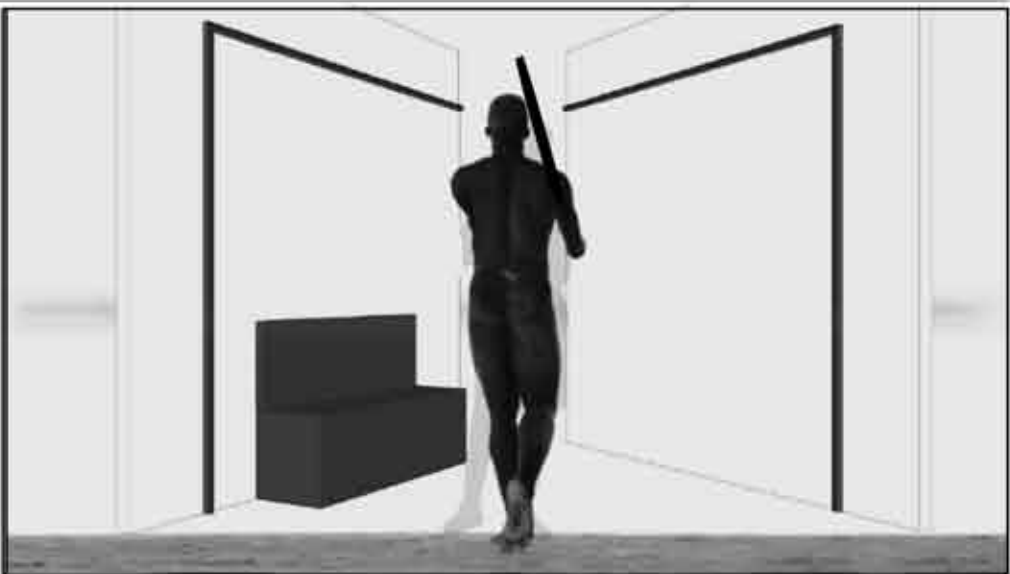
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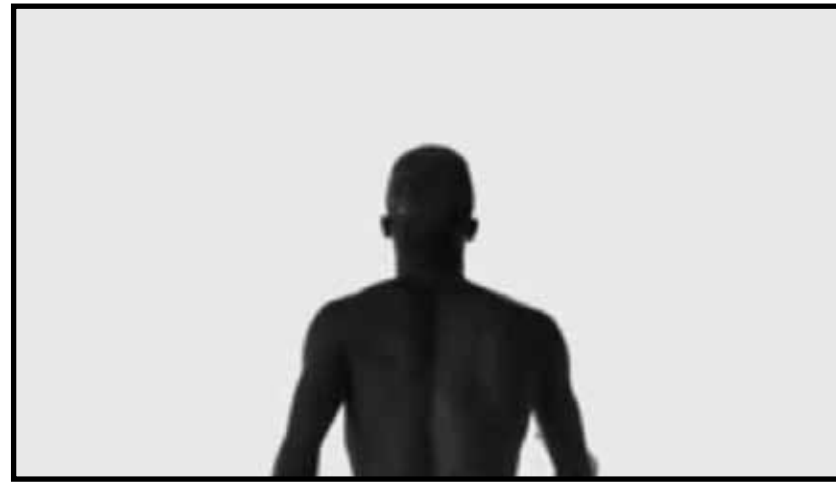


24

COOPERSTOWN
60 SEC TV SPOT



25



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33

COOPERSTOWN
60 SEC TV SPOT



34



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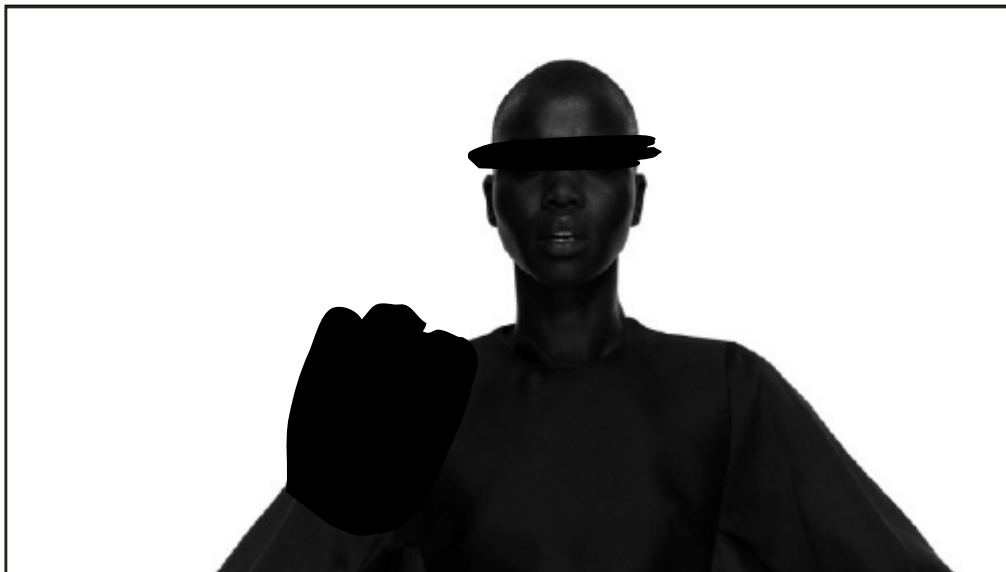


39

COOPERSTOWN
60 SEC TV SPOT



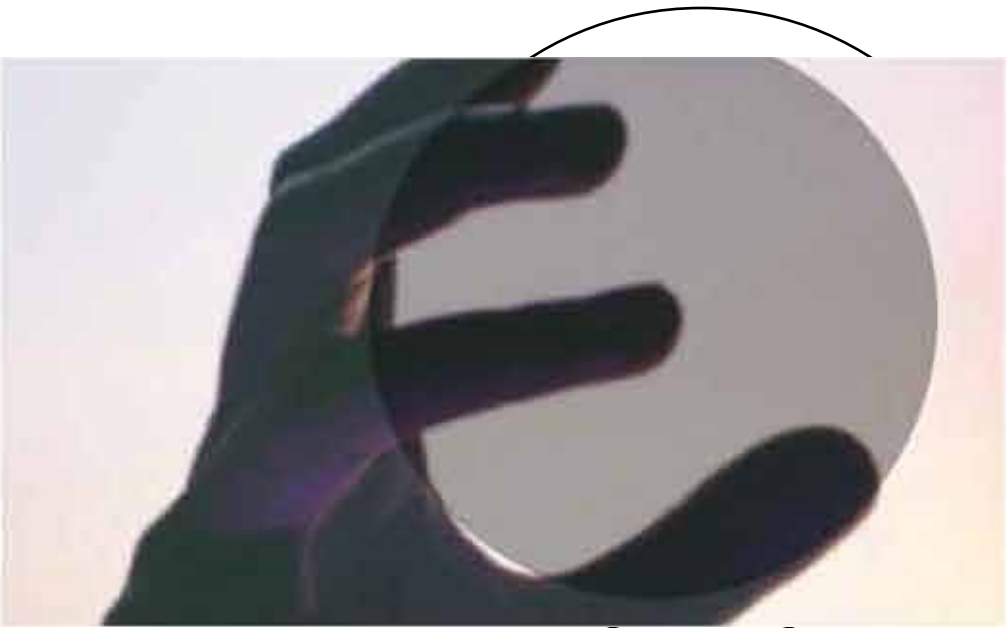
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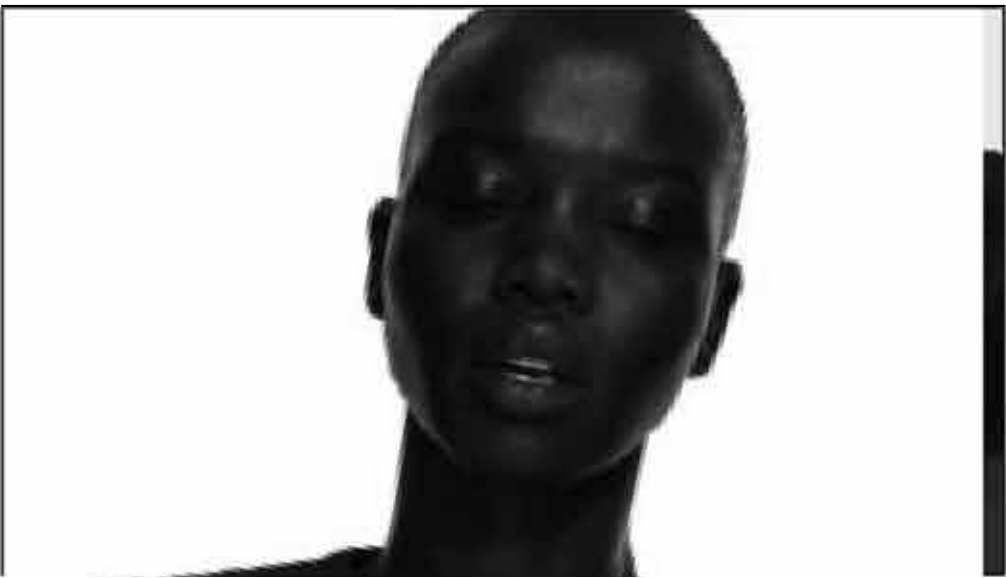
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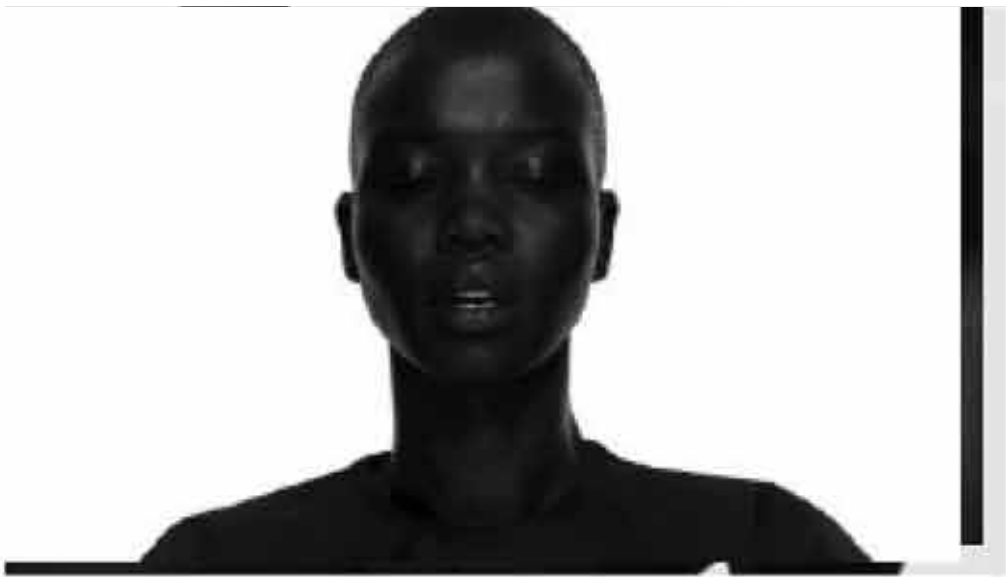
42



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COOPERSTOWN
60 SEC TV SPOT



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51

COOPERSTOWN
60 SEC TV SPOT



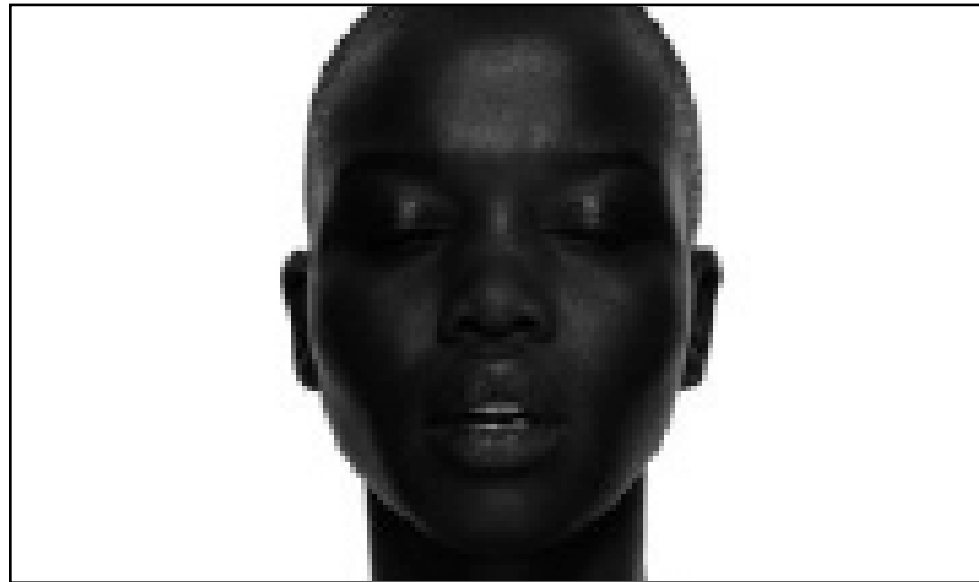
52



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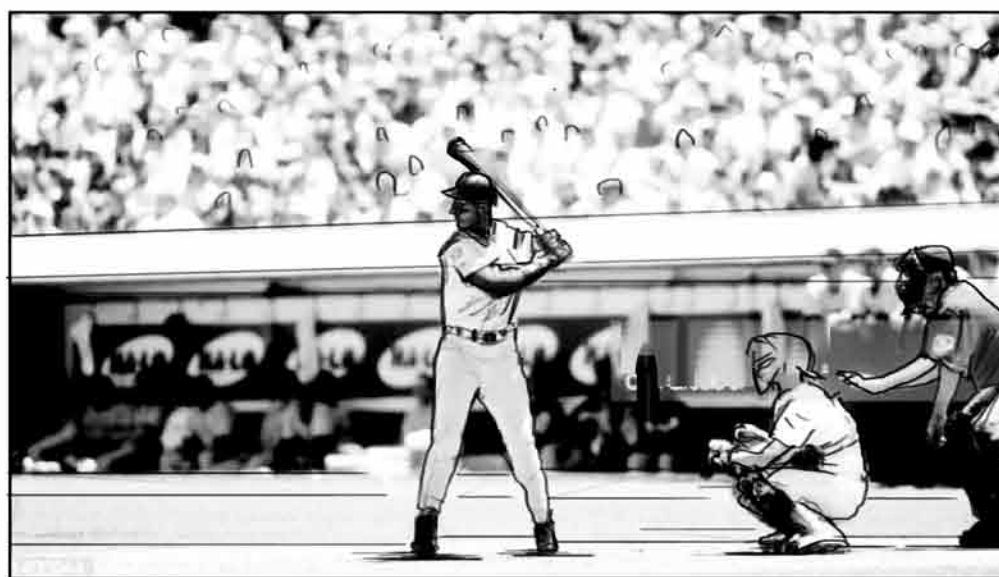
57

RETRO CLASSIC

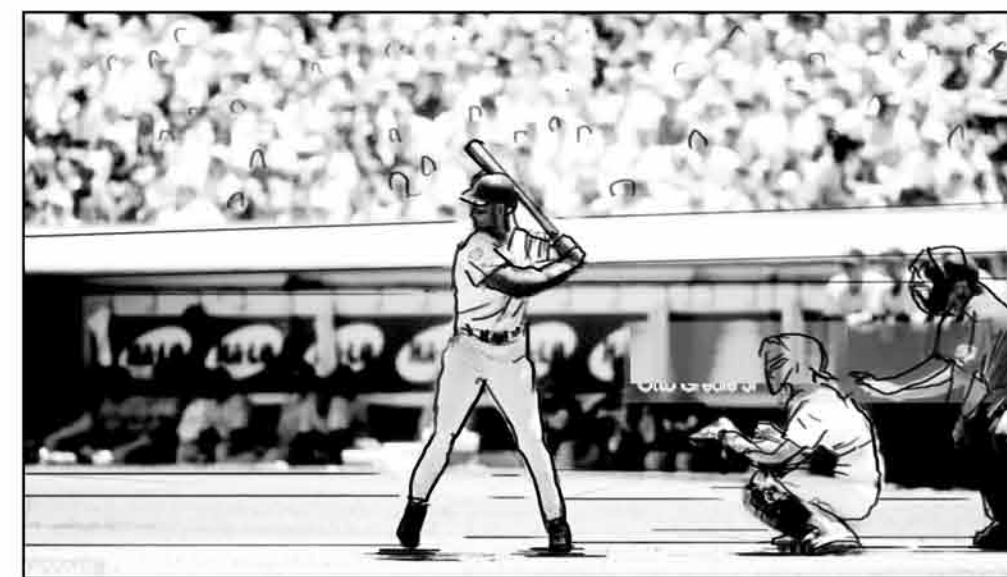
60 SEC TV SPOT



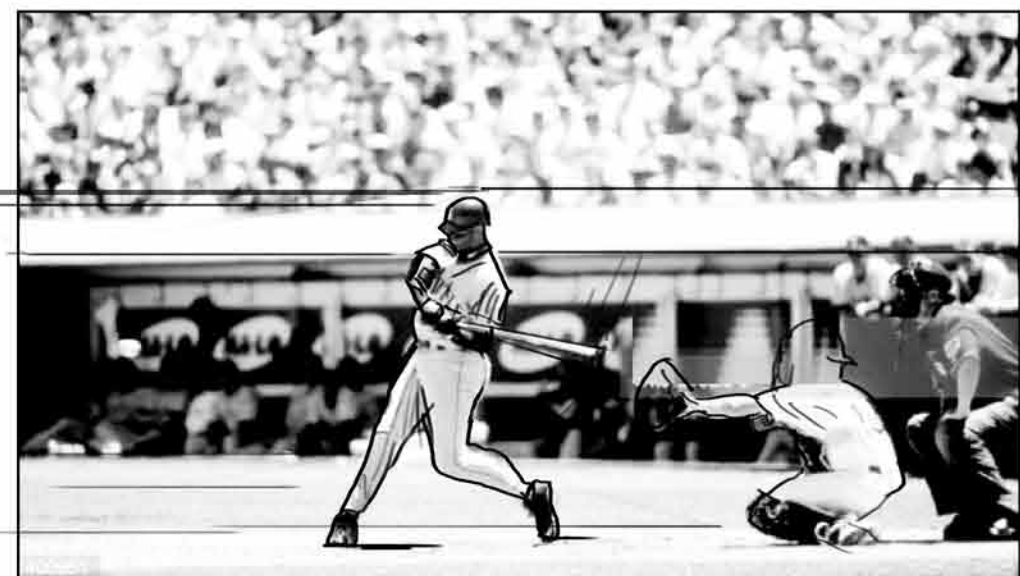
1. WE OPEN ON A TIMELAPSE OF THE SHADOWS OF THE STADIUM, AS WE TRACK ACROSS THE WHITE LINE OF BASEBALL DIAMOND.



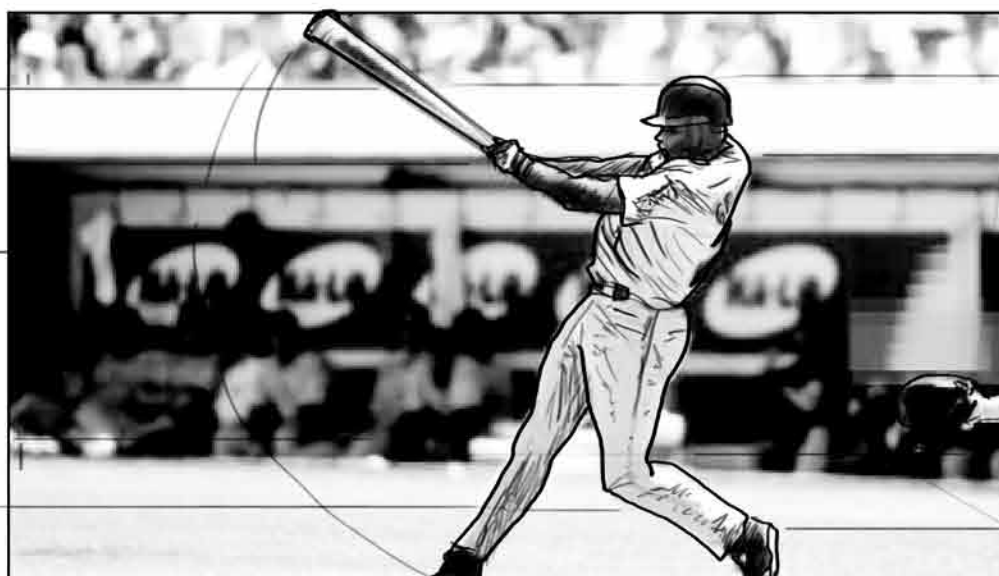
2. IT'S SILENT, UNTIL WE HEAR THE SHARP CRACKLE OF A STADIUM SPEAKER, IN THAT MOMENT THE BALLPARK BECOMES ALIVE.



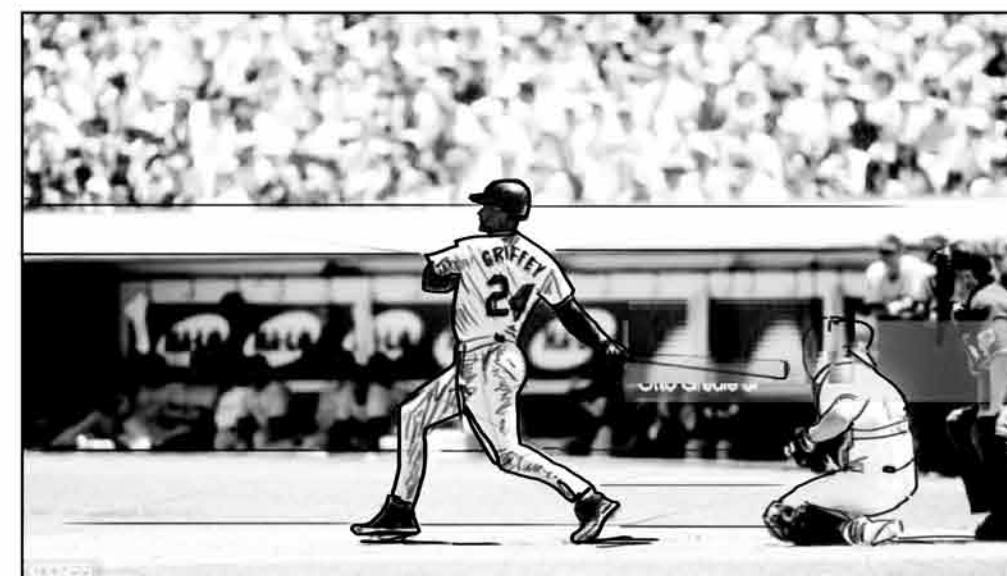
3. ANNOUNCER:
"IT'S ANOTHER GREAT DAY FOR BASEBALL!"



4.



5. ANNOUNCER:
GRIFFEY UP. FIRST SWING, IT'S DEEP. GOODBYE, HOMERUN!



6.

RETRO CLASSIC
60 SEC TV SPOT



7.



8.

NARRATOR:
**— YOU HIT OVER 630, EDGE-OF-YOUR-SEAT,
OUT-OF-THE-PARK HOMERUNS.**



9.

WE CUT TO A STILL IMAGE SEQUENCE OF RYNE
SANDBERG, ATTEMPTING TO STEAL HOME
PLATE, ENDING TIGHT ON HIS FACE, AS WE HEAR
THE ANNOUNCER.

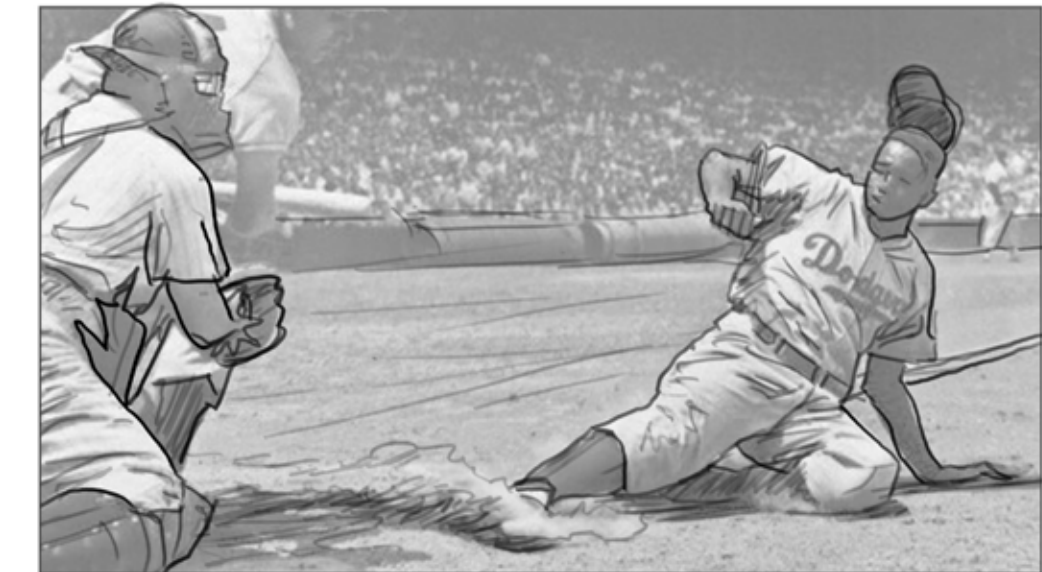


10.



11.

ANNOUNCER:
**HE'S GOING FOR IT, HE'S GOING,
AND HE'S IN! WHAT A PLAY!**



12.

RETRO CLASSIC
60 SEC TV SPOT



25. WE CUT TO ARCHIVAL SHOTS OF DEION SANDERS.



26. ANNOUNCER:
MR. PRIMETIME HIMSELF!



27.



28.



29.



30.

NARRATOR:
AND BECAME THE ONLY PERSON TO
EVER SCORE A HOMERUN, AND A
TOUCHDOWN IN THE SAME WEEK. NOT
BAD FOR A SIDE GIG.

NEON HITCH - MUSIC VIDEO STORYBOARD PROPOSAL

Written by Lisa Schiller / Illustrations by Josh Mongeau



Neon Hitch struts down a graffiti laden Lower East Side block.



She steps in a steaming puddle of purple goop. She falls through.



She falls through a dark hole filled with alien hands, lizard like hands, chicken like feet, and hooves.



The hands grab and tear at her stockings and take off her leather jacket.



She is dropped into a cylinder. Outside the cylinder she is surrounded by pudgy alien beings, greasy smarmy little guys smoking, wearing sunglasses, and toting strange weapons.



A runt of an Alien attempts a rescue; this little guy will pop in and out of numerous shots and loves to be perched on her shoulder.

NEON HITCH - MUSIC VIDEO STORYBOARD PROPOSAL

Written by Lisa Schiller / Illustrations by Josh Mongeau



The cylinder fills with a purple glittery goop.



She is surrounded by tentacle like squiggles.
They swirl up her hair.



Neon is now a glamorous bust on a lazy Susan
inside the cylinder.



She sings as it twirls and the squiggles dance
around her.



Choreographed dance happens in an
empty version of the alien bar with
Neon in a black unitard .



Neon breaks out of the cylinder.
Grabs two goop guns from the aliens and begins
to shoot, even snags a bad ass Alien coat and
puts it on.

NEON HITCH - MUSIC VIDEO STORYBOARD PROPOSAL

Written by Lisa Schiller / Illustrations by Josh Mongeau



Lower East Side.
Neon's ring clad hand shoots out of the puddle.



She pulls herself out covered in sexy goop and drags a gun with her. Cute little runt follows her.

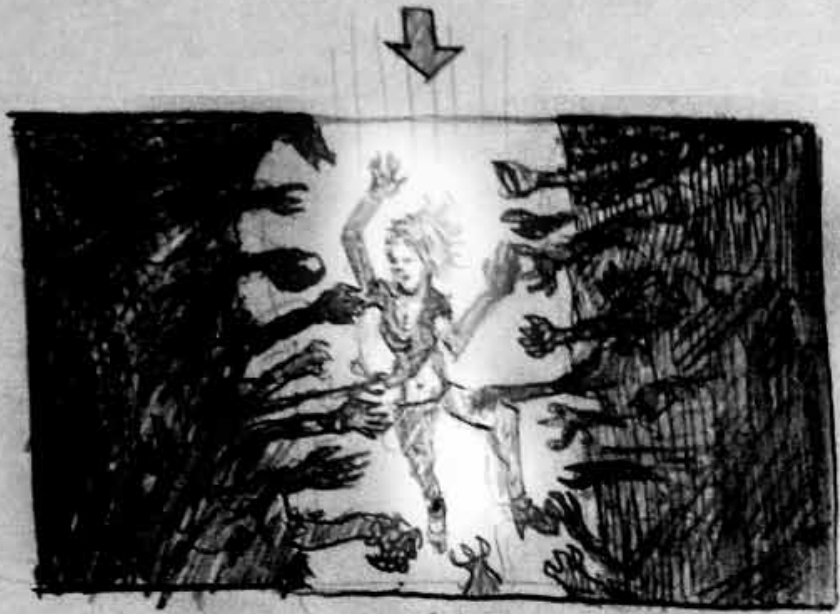


Runt runs up the gun and perches on her shoulder.



She walks down the street dragging the giant gun behind her.





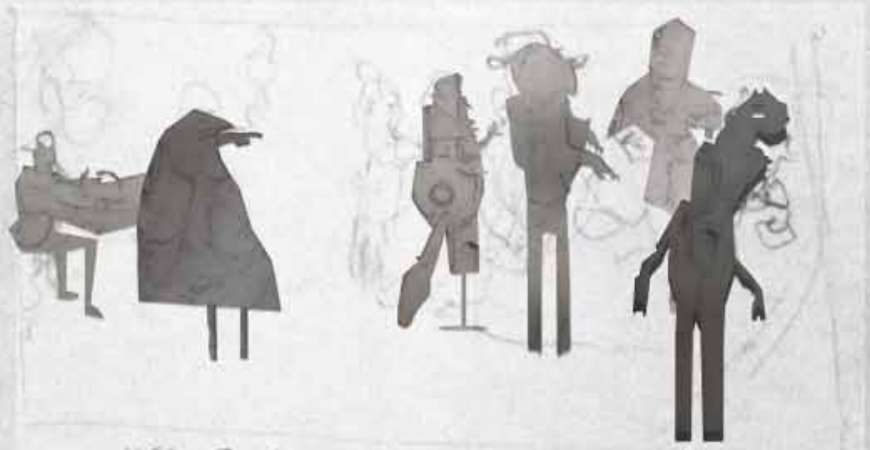
MONSTER FALL



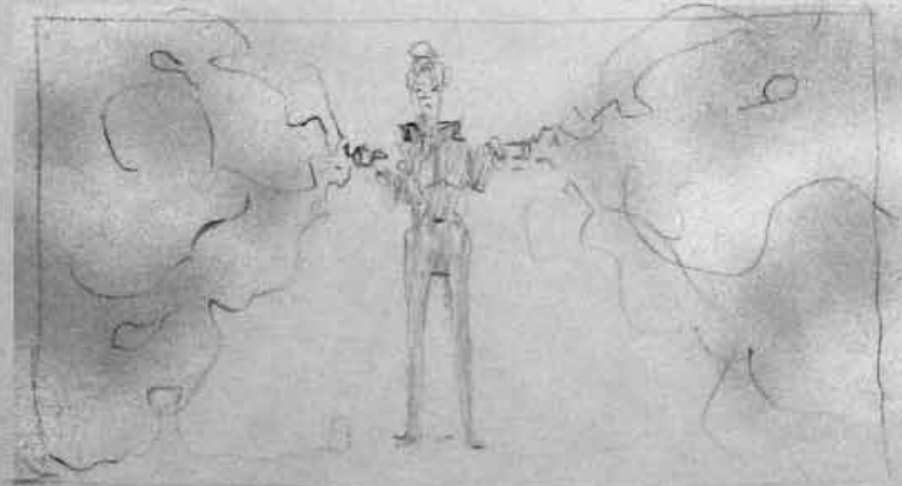
ALIEN POV. - SHARK-YES



MASTER SHOT - FLOATING IN CYLINDER



HER POV. - LOOKING AT SMOKING PENGUINS AND OTHER ALIENS IN CANTINA



FULL BODY - SHOOTING COOP AT CAMERA



RISE FROM COOP. BLACK BALLET.



WALKING OFF INTO SUNSET - DRAGGING SUN



1.



2.



3.



4.



5.



6.



7.



8.



9.



10.



11.



12.