JOSHUA MONGEAU ART DIRECTION + ADVERTISING

I SPECIALIZE IN CRAFTING LOGOS AND POWERFUL BRAND IDENTITIES.

ADVERTISING ART DIRECTION FOR PRINT, WEB, USER INTERFACE AND EXPERIENTIAL MARKETING.

FILM, VIDEO AND ANIMATION ART DIRECTION, ILLUSTRATION AND STORYBOARD ART.

LOGOS + BRANDING















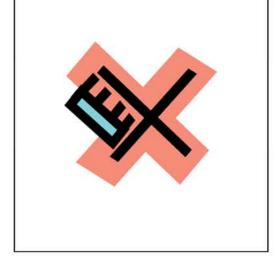
































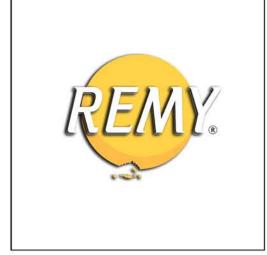


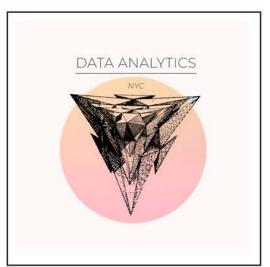






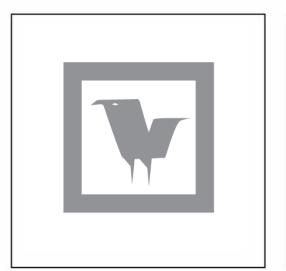












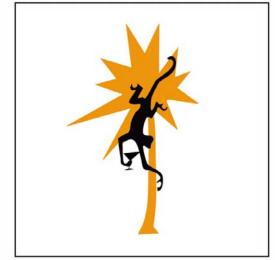


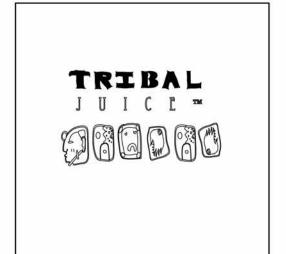












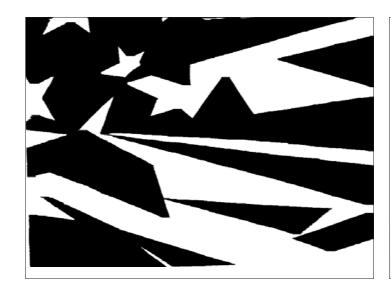




















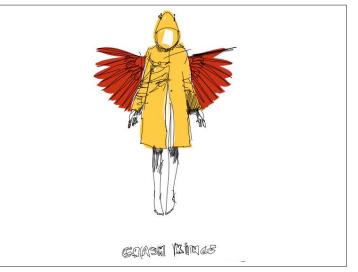






















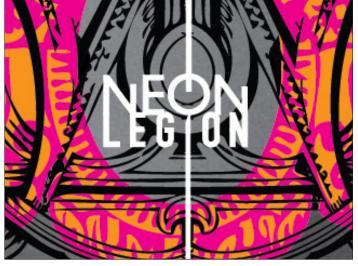


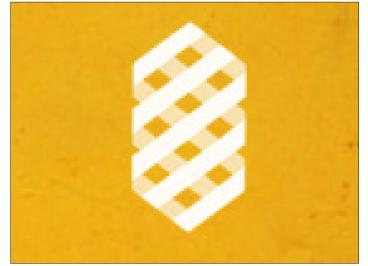




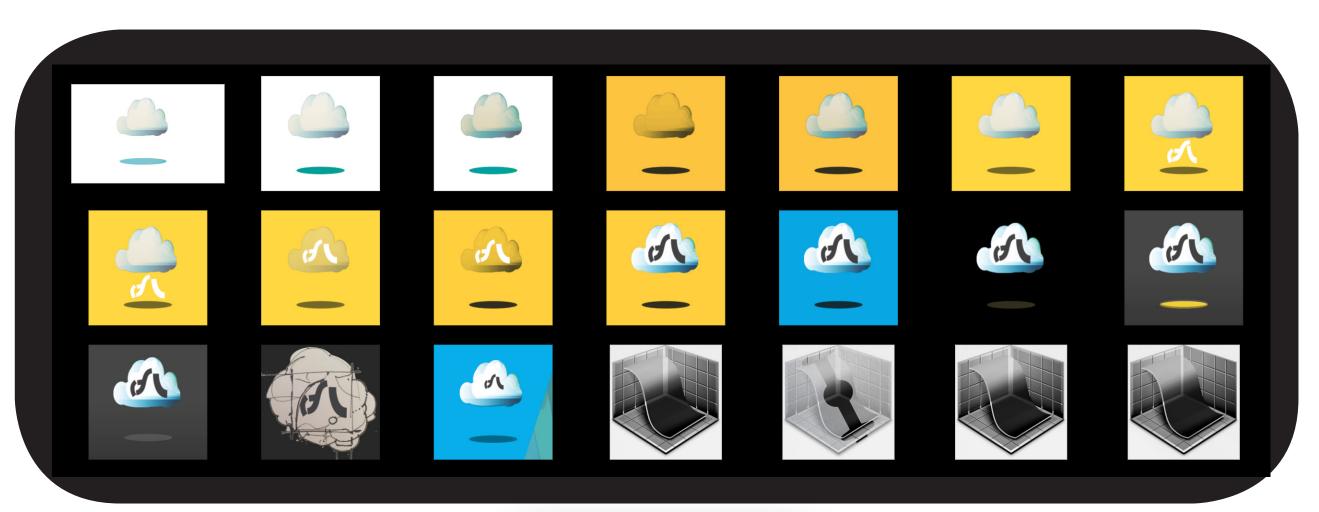
















CLIENT: "KING WASHINGTON"
FRONT AND BACK ALBUM CD COVER DESIGN + ARTWORK

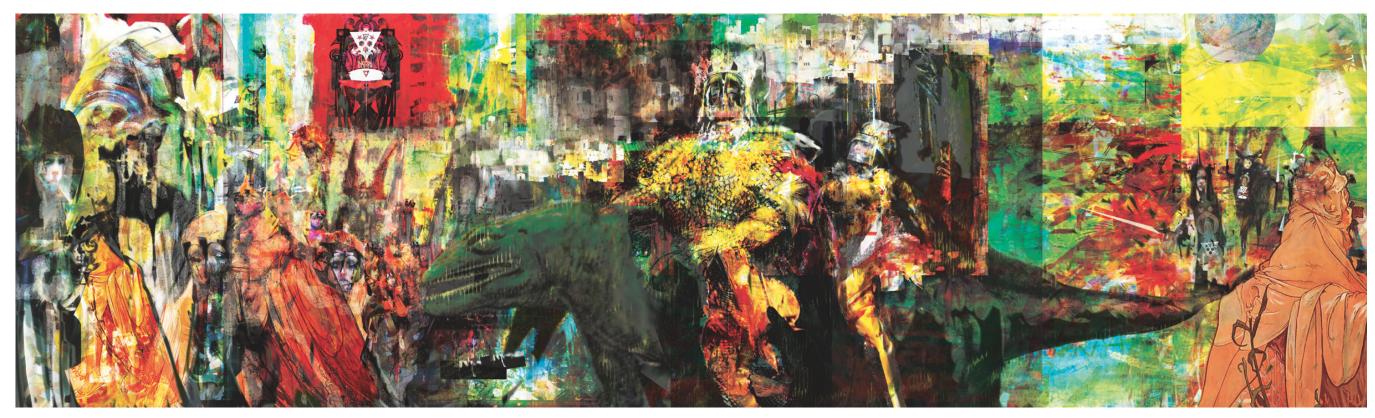






















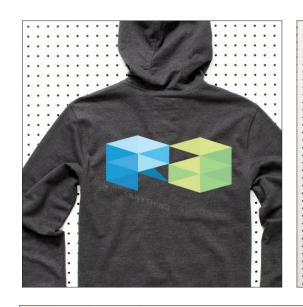














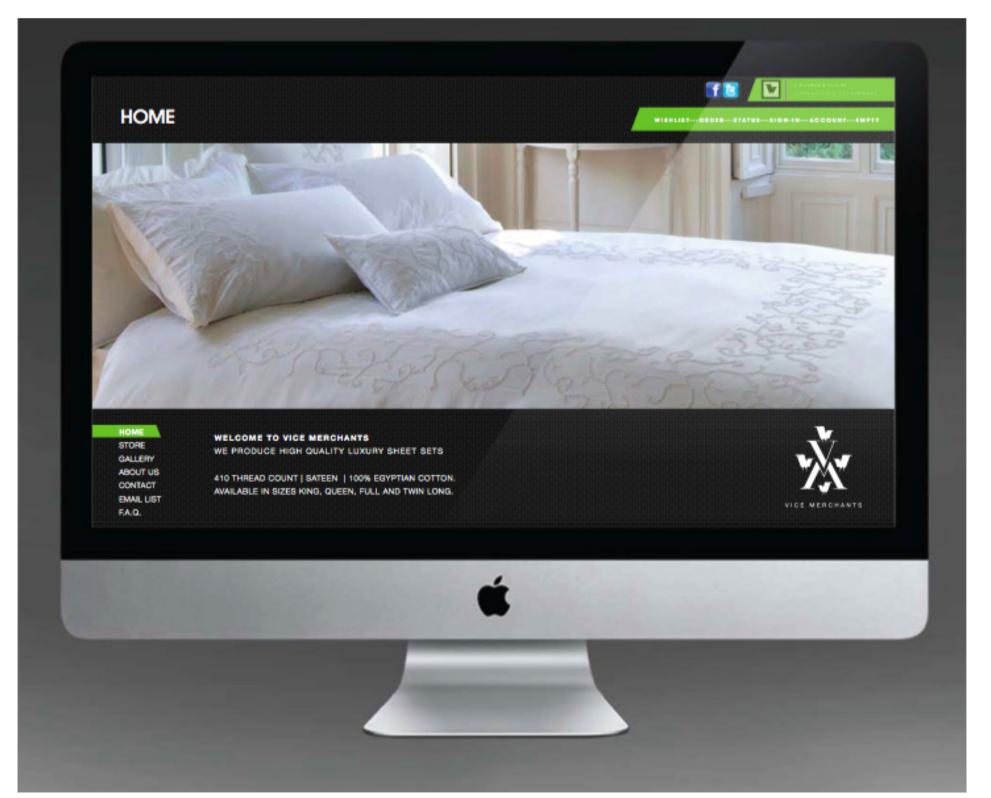


















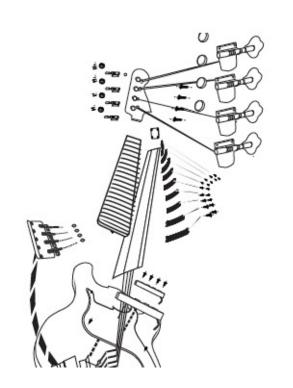


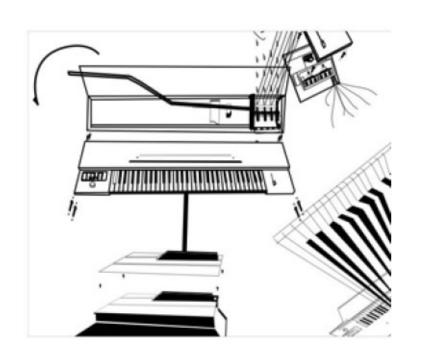


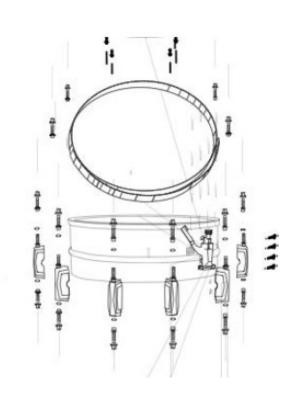


































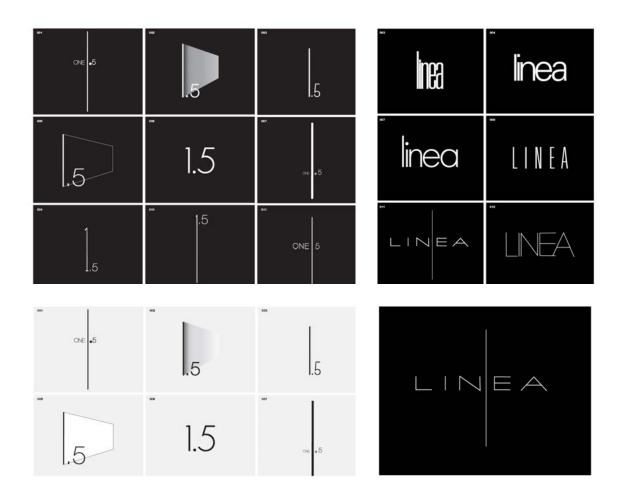


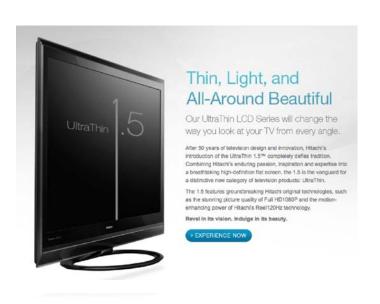








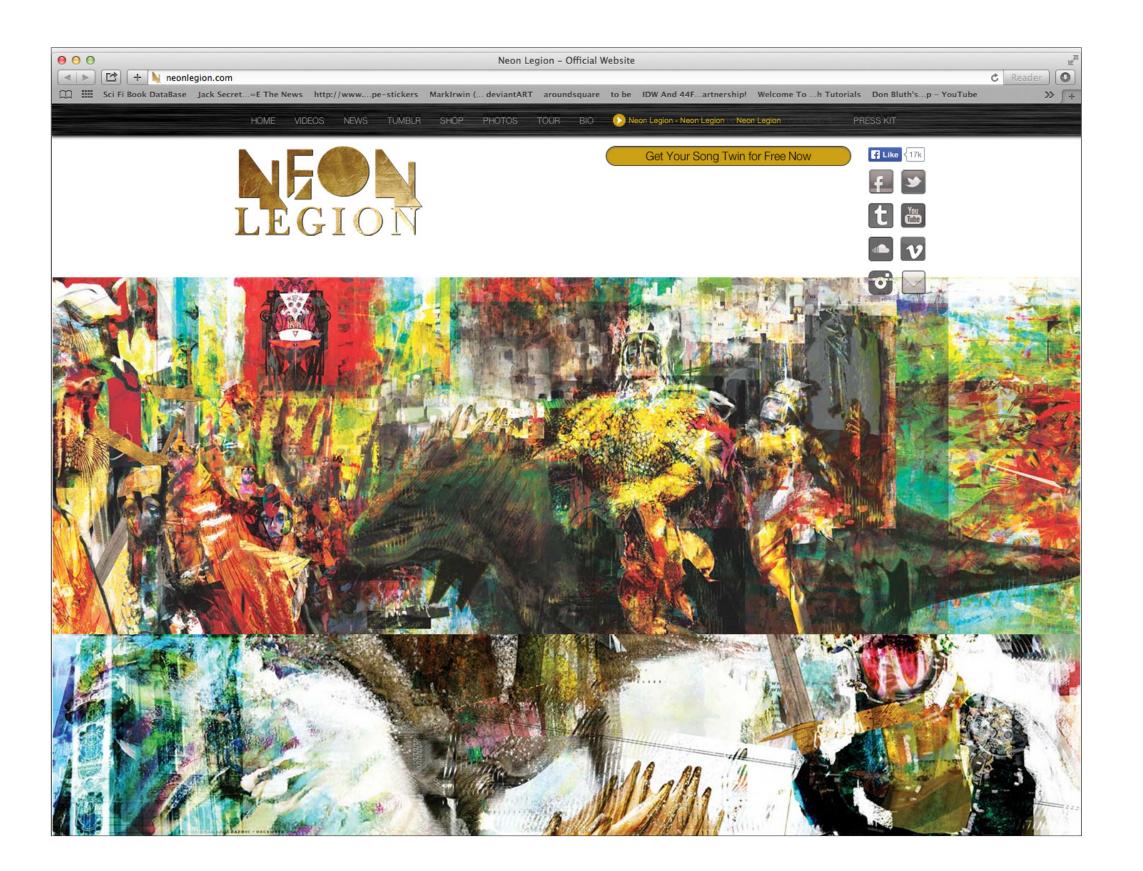






JOSH MONGEAU
ART DIRECTION / GRAPHIC DESIGN
CLIENT: HITACHI
"HITACHI 1.5" PRINT ADS/ WEBSITE/ EVENT IDEATION 2009

USER INTERFACE DESIGN



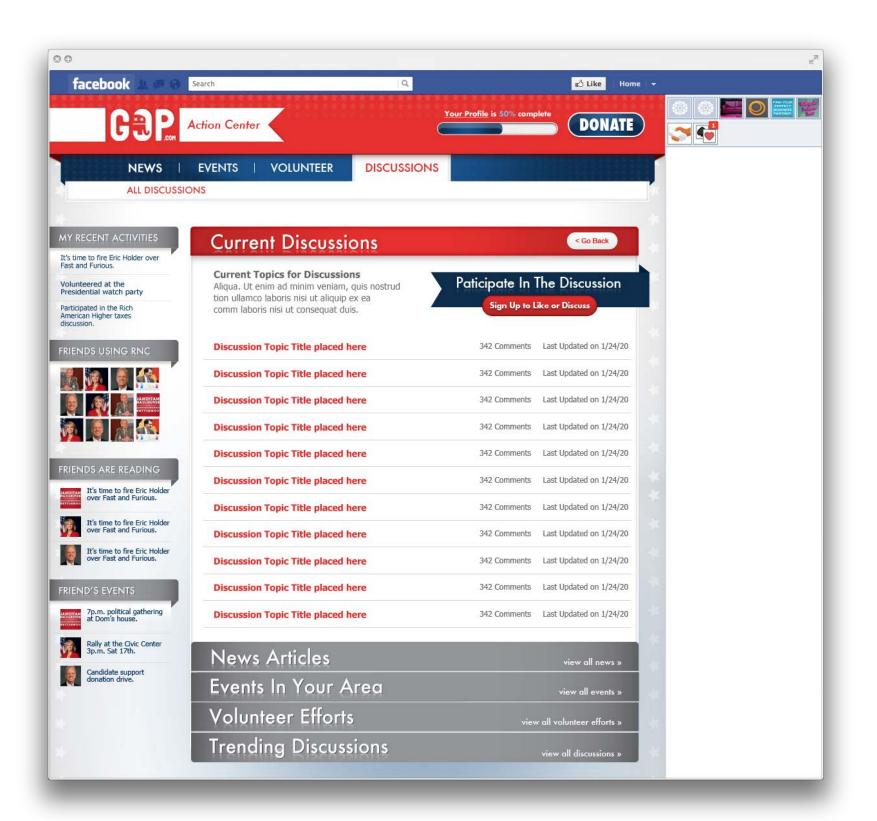
















JOSH MONGEAU
ART DIRECTOR / DESIGNER
CLIENT: RNC GOP
FACEBOOK APP USER INTERFACE DESIGN AND BADGE LOGOS





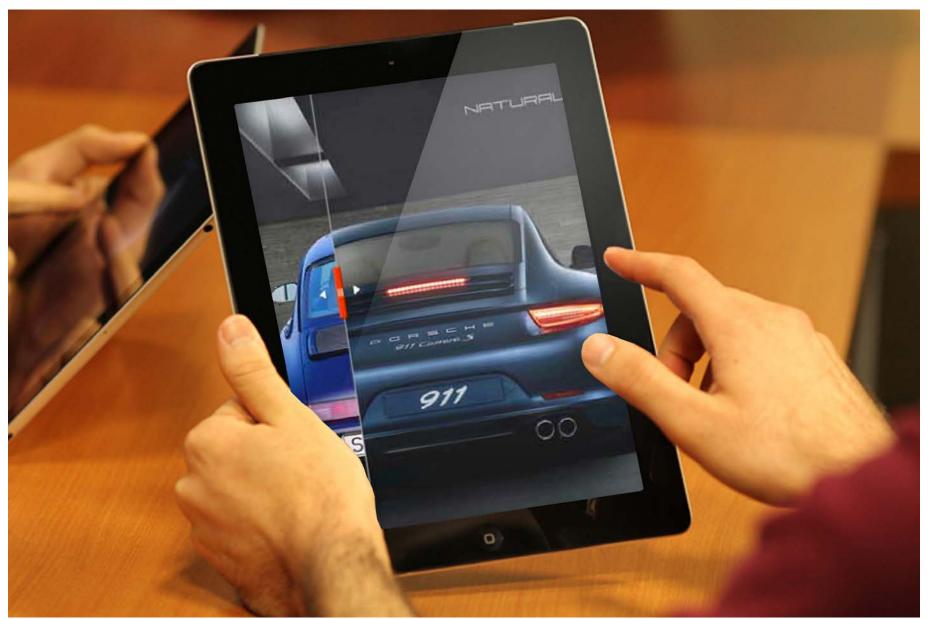




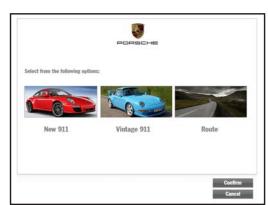




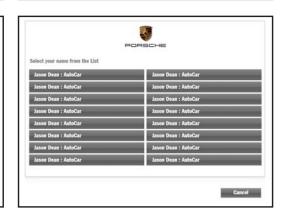




















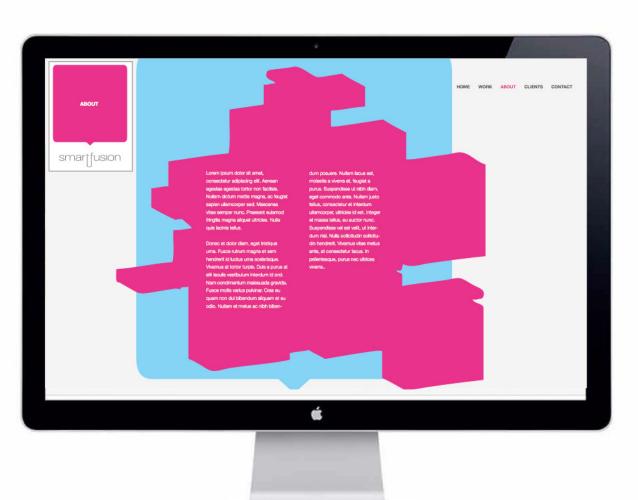




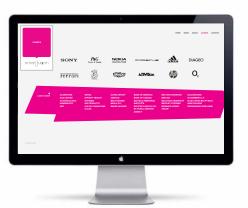


JOSH MONGEAU
ART DIRECTION / GRAPHIC DESIGN
CLIENT: PORSCHE
USER INTERFACE DESIGN + HTML EMAIL DESIGN 2012







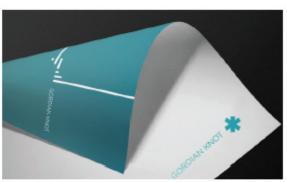








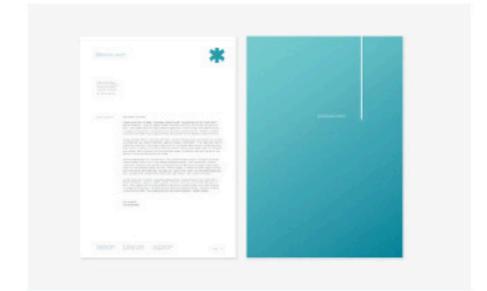


















JOSH MONGEAU ART DIRECTION / GRAPHIC DESIGN CLIENT: GORDIAN KNOT BRANDING, WEBSITE + PRINT COLLATERAL 2012







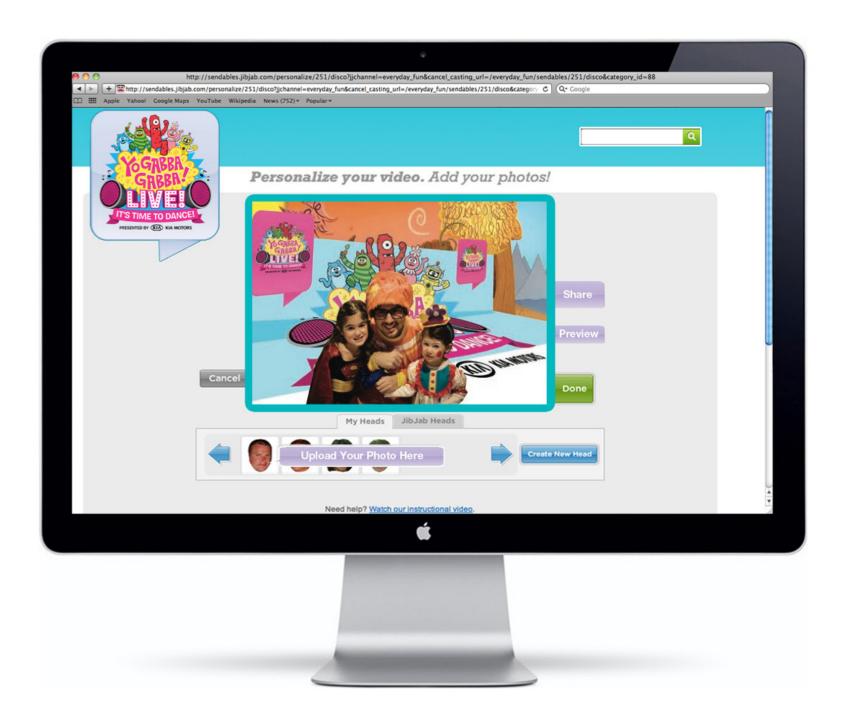


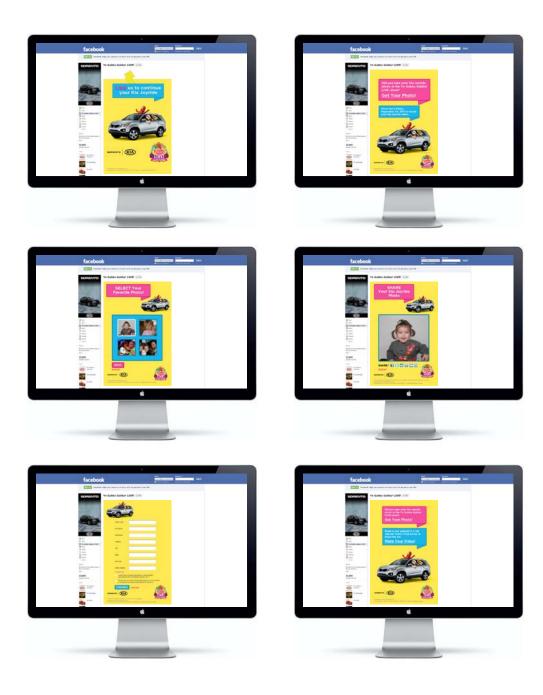






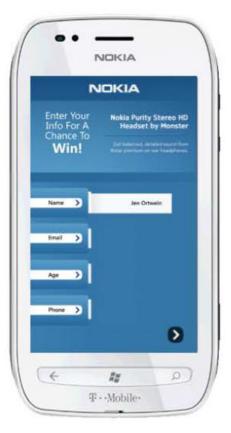
JOSH MONGEAU ART DIRECTION / GRAPHIC DESIGN CLIENT: SMARTFUSION WEBSITE & MOBILE UX DESIGN 2011





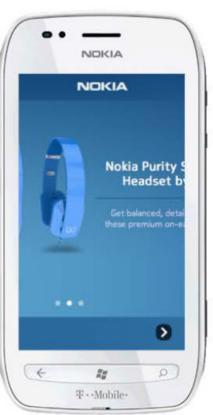




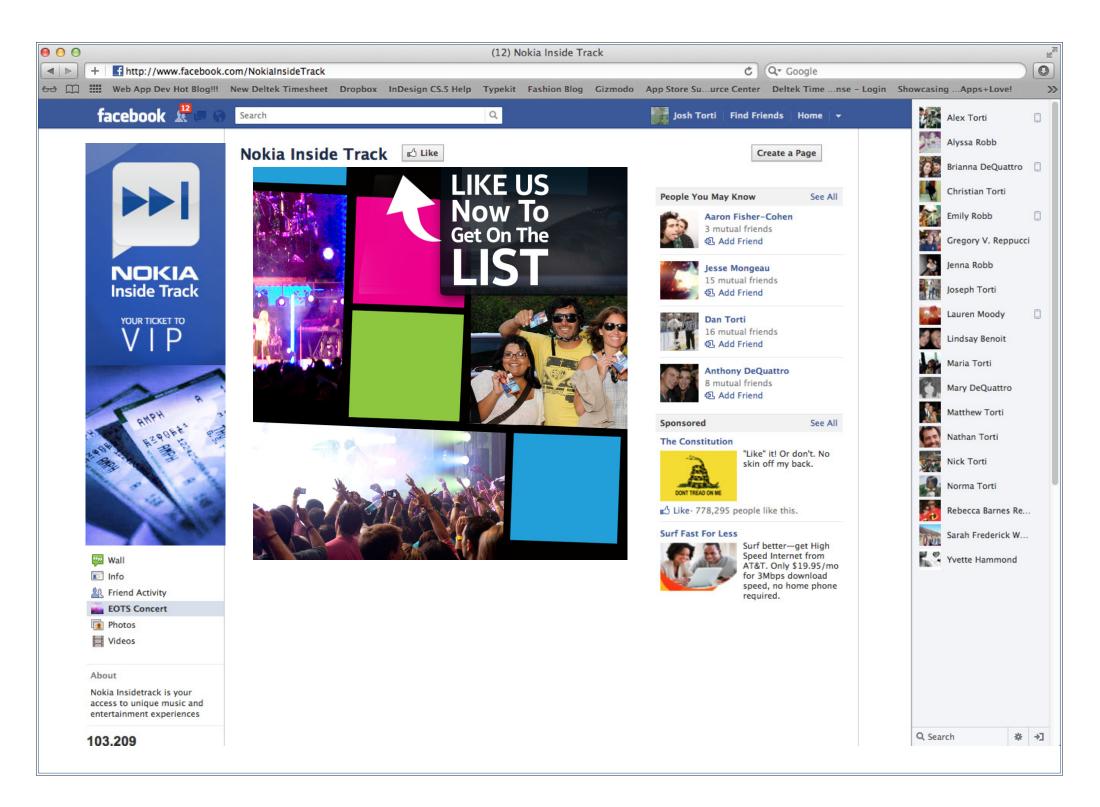




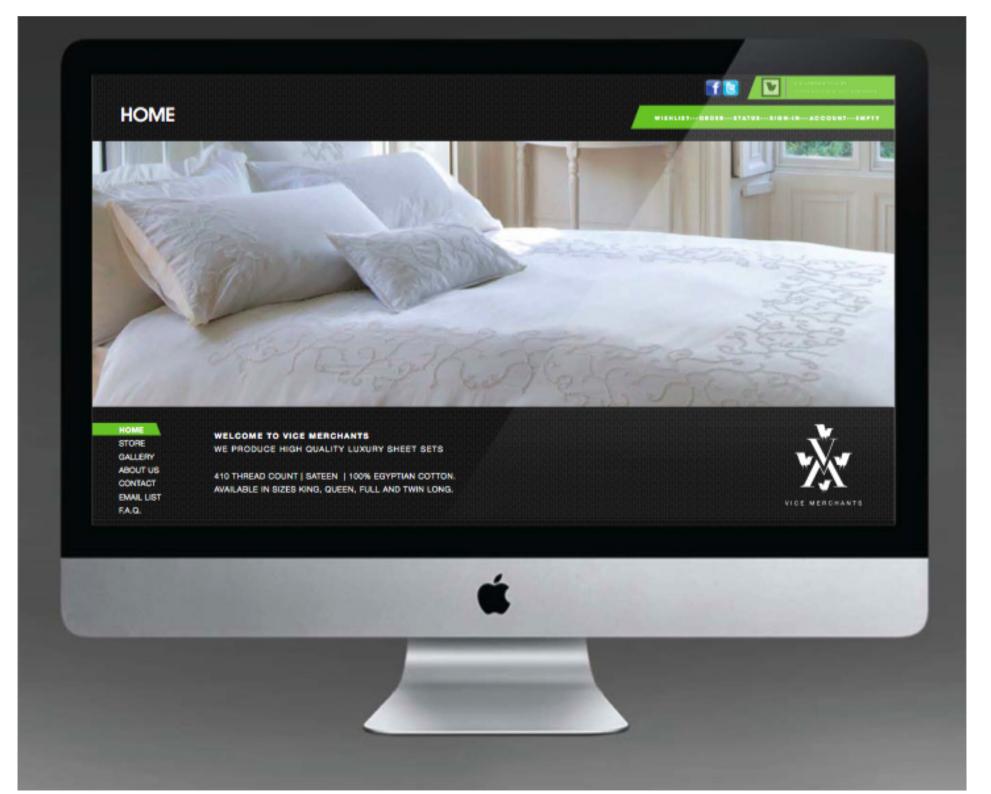






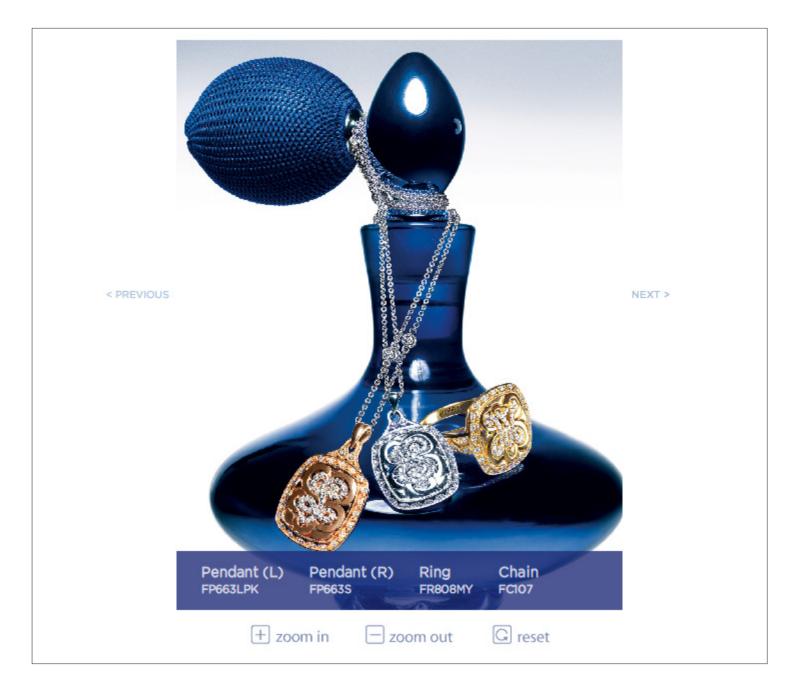




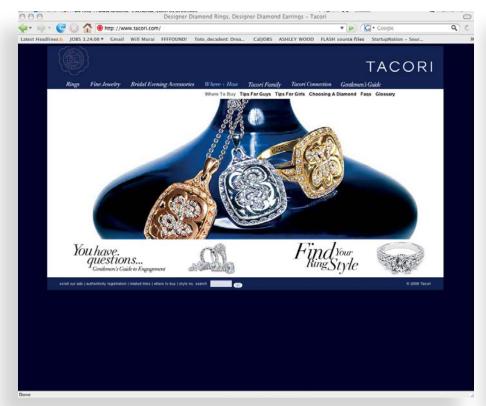




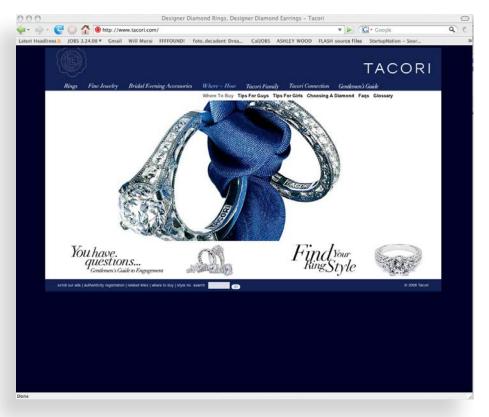


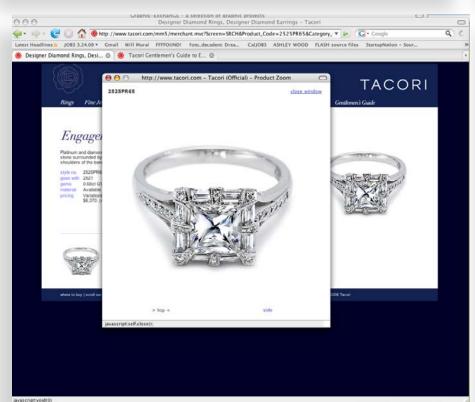


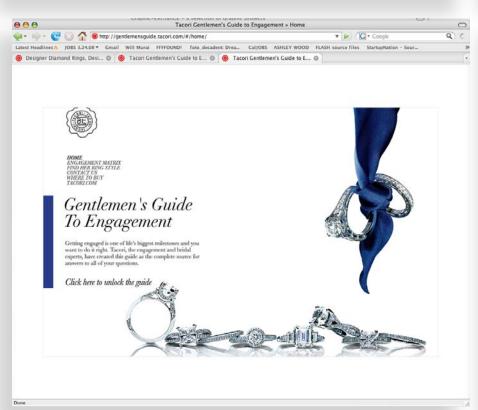


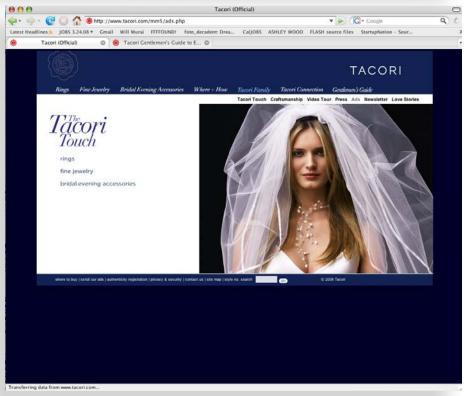




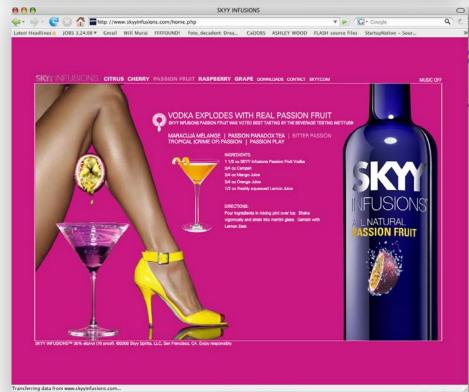










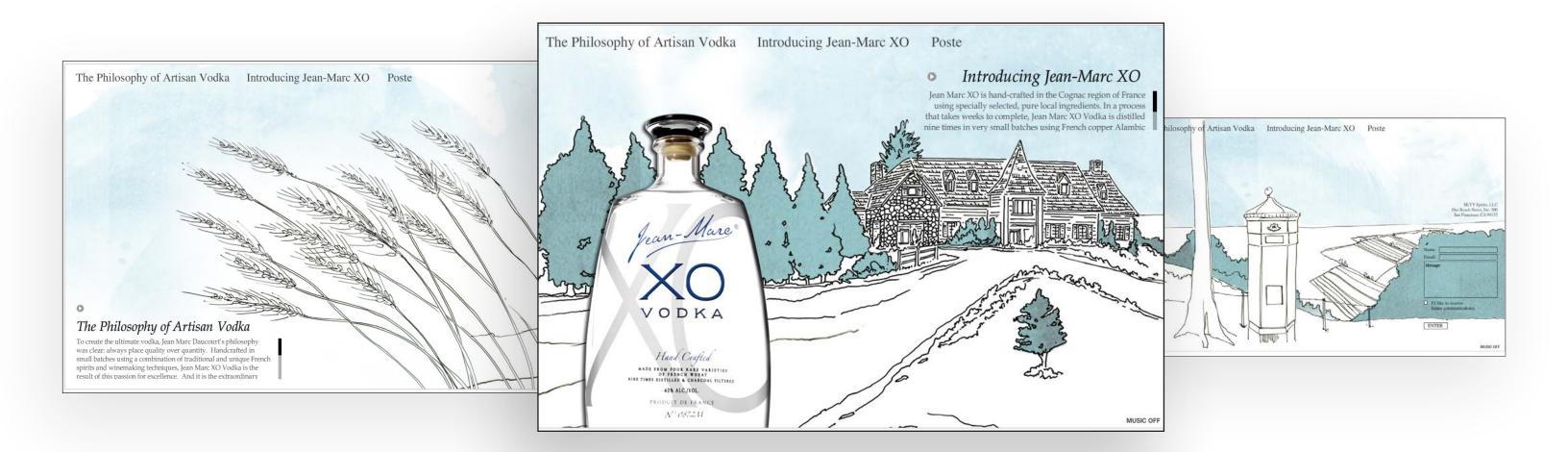


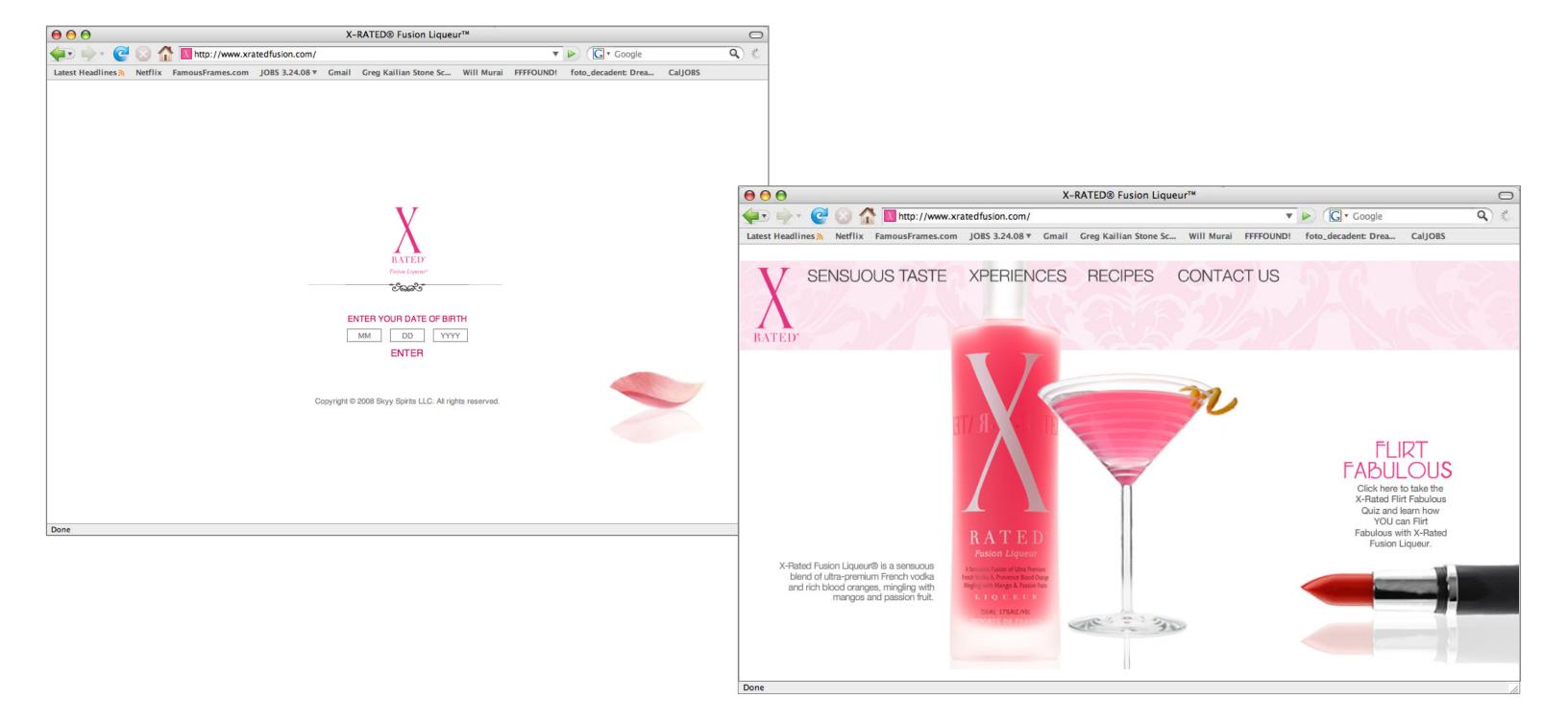




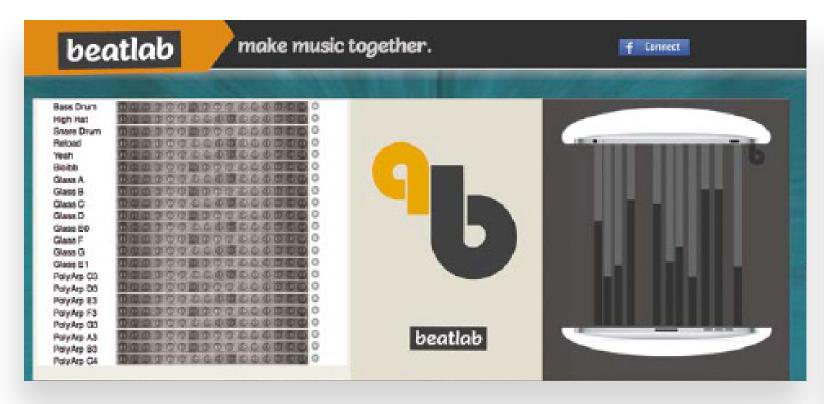


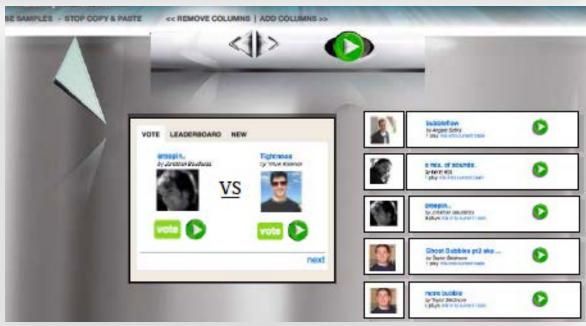






JOSH MONGEAU ART DIRECTION / GRAPHIC DESIGN CLIENT: X RATED USER INTERFACE DESIGN 2008

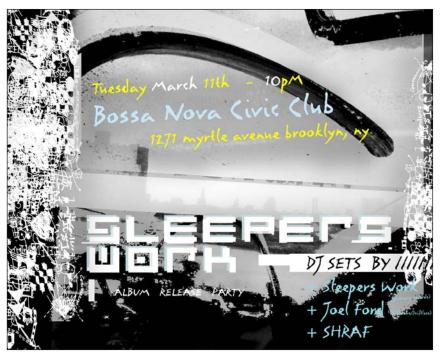






























JOSH MONGEAU
ART DIRECTOR / DESIGNER
CLIENT: VARIOUS
ONLINE BANNER ADS, WEBSITES, EMAILS + BANNER ADS
2007-2014

EXPERIENTIAL ADVERTISING











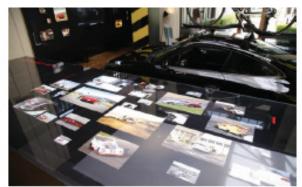






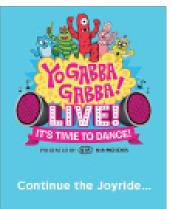








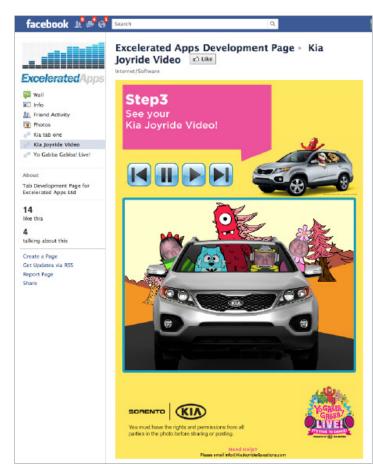




























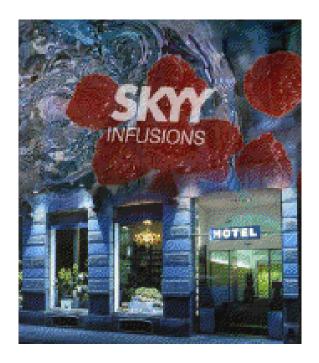


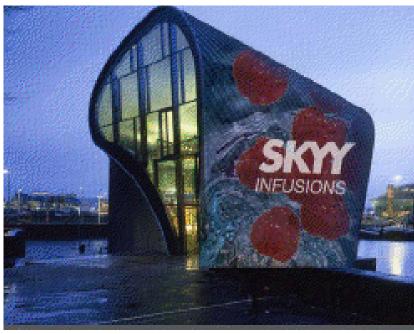










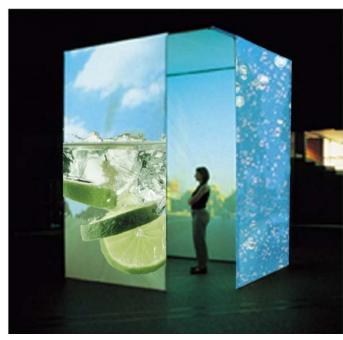


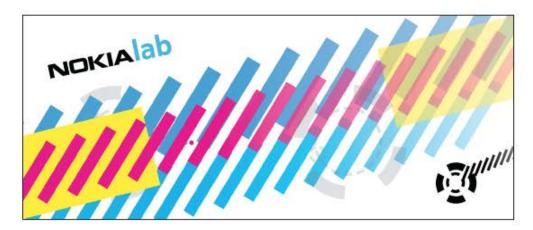


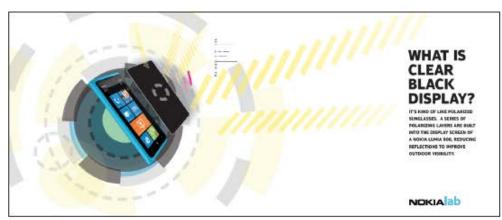


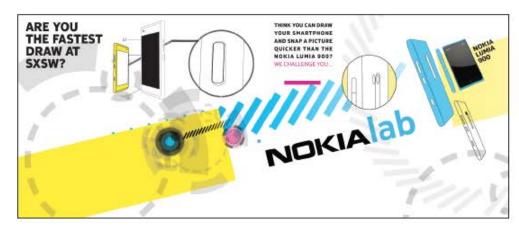














NOKIAab

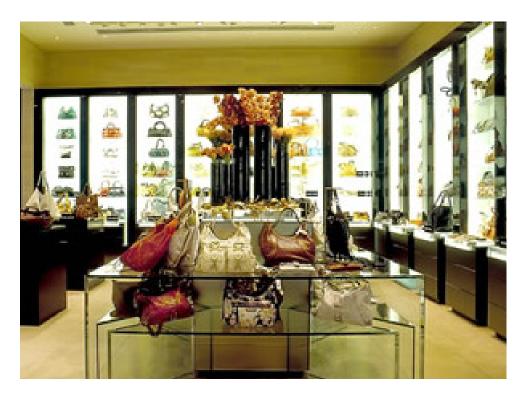








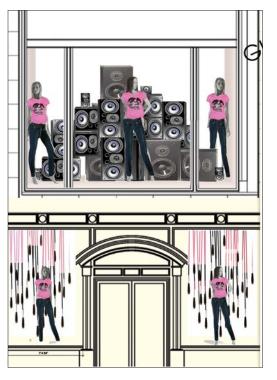
























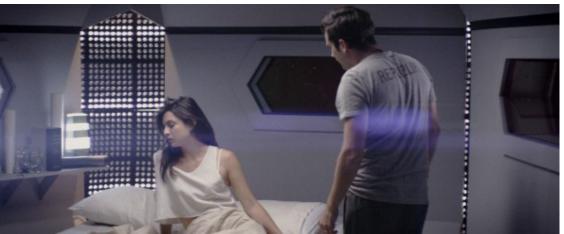








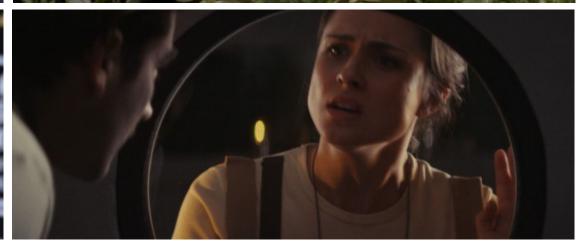














PRE VISUALIZATION











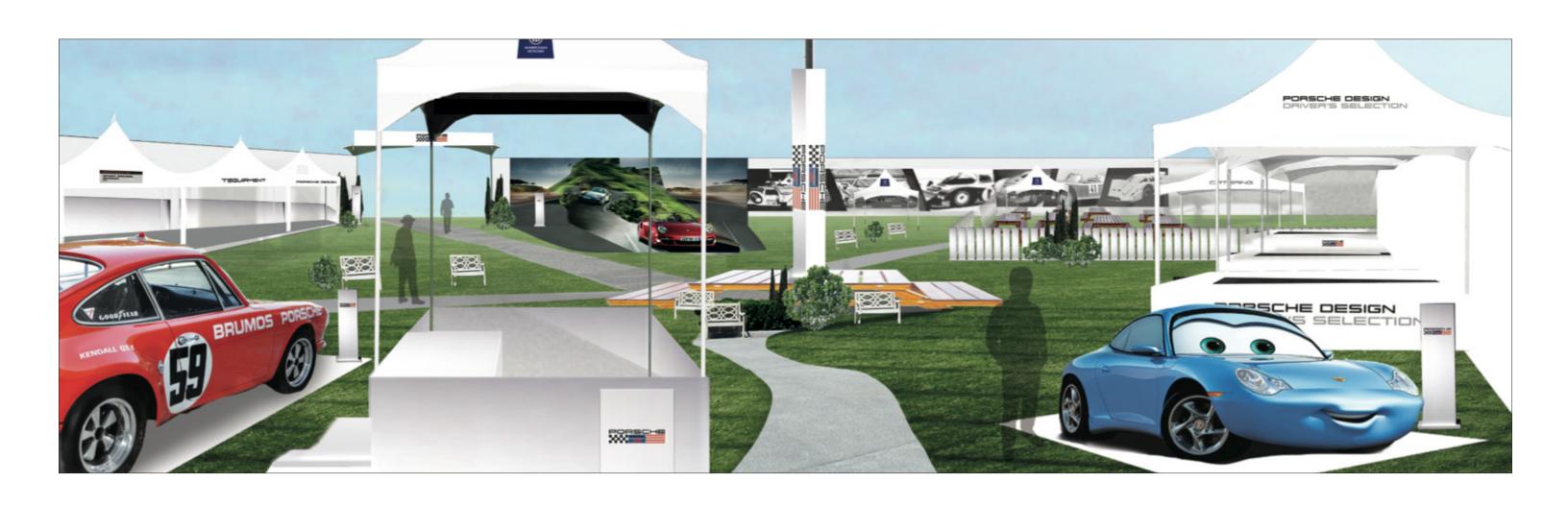












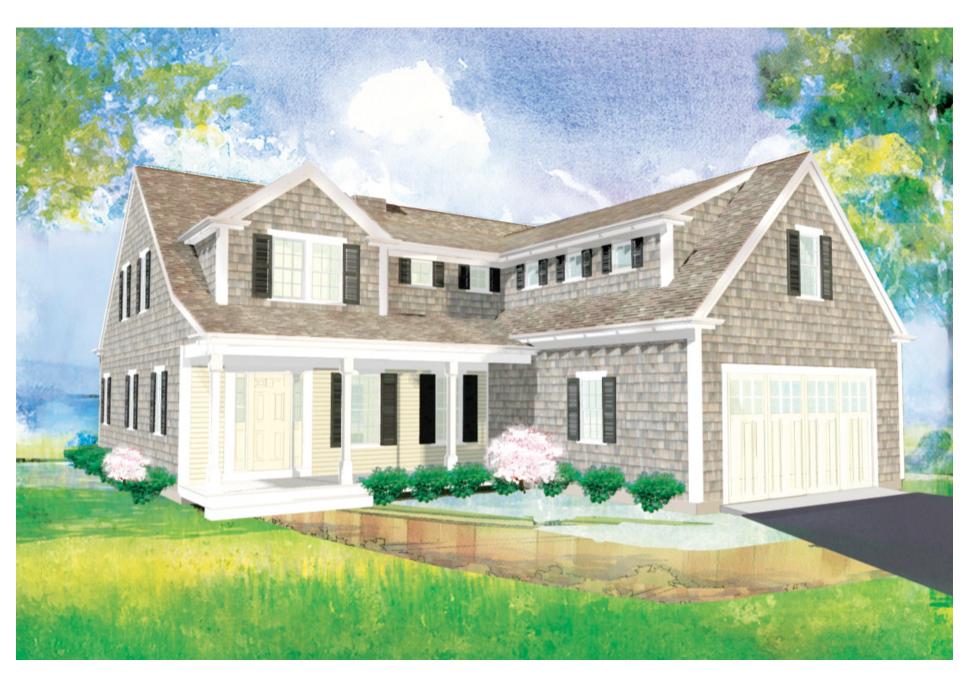
JOSH MONGEAU ART DIRECTOR / DESIGNER CLIENT: PORCHE

EXPERIENTIAL EVENT PITCH MOCKUPS 2012









PRINT ADVERTISING











The new 911 GT3 RS 4.0.









Porsche 918 RSR

Porsche hybrid models – the 911 GT3 R Hybrid and the 918 Spyder. car.

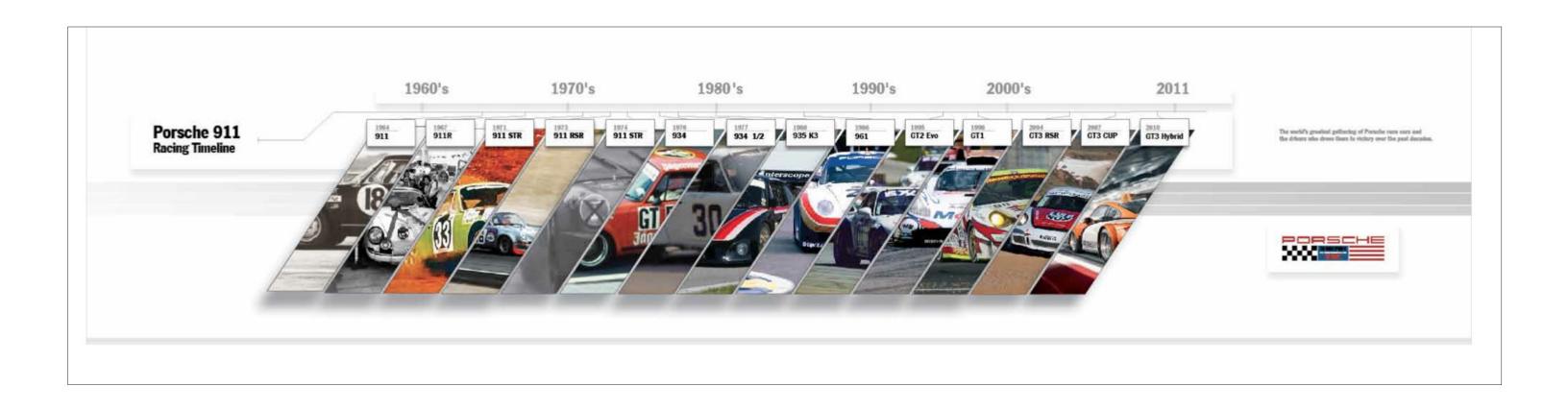
The 918 RSR concept is a high-end As a true 'racing laboratory' the From the tradition established by synthesis of earlier successful 918 RSR features an updated V8 engine from the successful RS Spyder race car producing 563 This new two-seat mid-engine horsepower (hp) at 10,300 rpm. coupe reveals what happens In addition, it features electric when the technology fitted in the motors on the two front wheels, each 911 GT3 R Hybrid and the design contributing 75 kW, for a total of 150 of the 918 Spyder are transferred kW (204 hp), to provide peak drive to a modern, innovative super sports power of 767 hp. This additional power, which is generated during braking, is stored in an optimized flywheel accumulator.

such classic Porsche long-distance race cars as the 908 long-tail and the 917 short-tail coupes, Porsche designers created a link to the postmodernism of the "form follows function" philosophy. In the 918 RSR, the lines' elegant flow is dominated by muscular wheel arches, dynamic air intakes and a pulpit-like cockpit. A visible fan wheel between the ram air intake tubes and a rear spoiler with RS Spyder dimensions additionally emphasize the racing laboratory function.





JOSH MONGEAU ART DIRECTOR / DESIGNER CLIENT: PORCHE EXPERIENTIAL EVENT WALL GRAPHICS 2011-2012

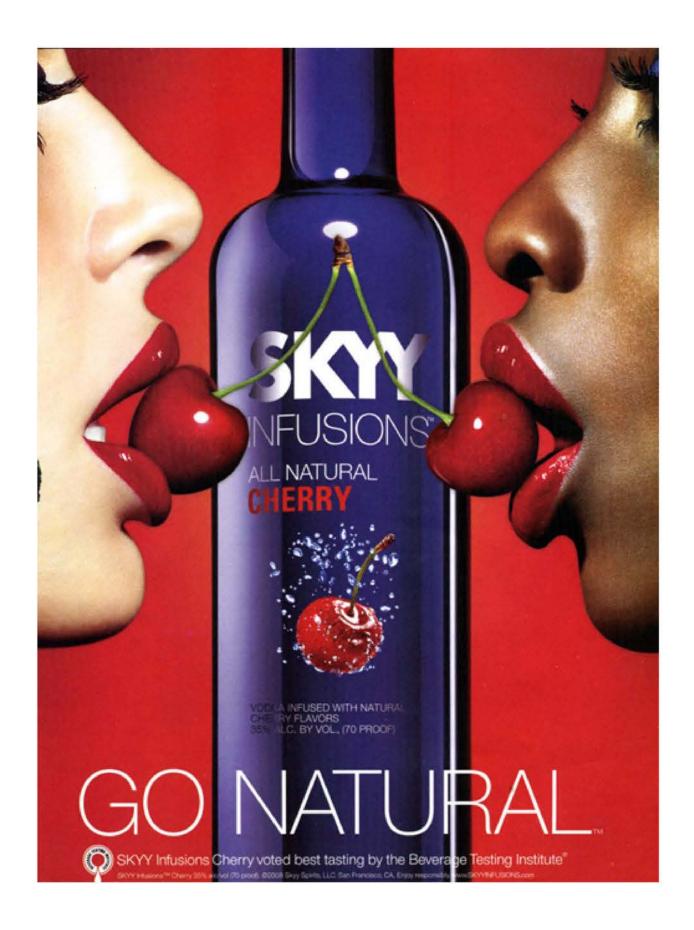












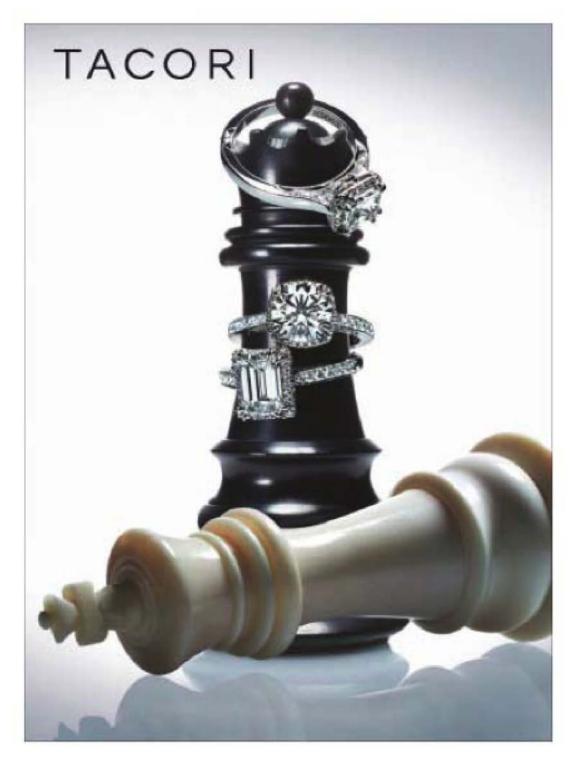


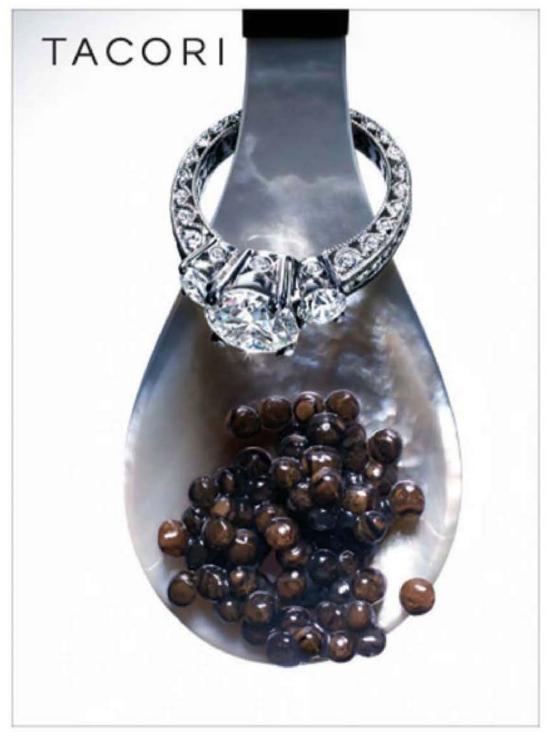


















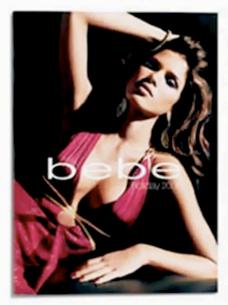
Last week, on the 5th aniversity of the hast Wilk, hundreds of people stood with
Oli Change hierarctional in the
Schoppital stood with
Oli Change hierarctional in the
streets in Send of the American
Petroleum Institute demanding a Separation of Oli & Steat.
They know, just a syou dut, their
Oli was the central motivation
of the wise in hast and that of
money in politics is heighing to
keep us them. We also know
that oll money is working hard
to prevent a transition to
discin energy future.
Now that for more is working hard
to prevent a transition to
discin energy future.
Now that the send the send on the send on the send on the send on the send of the se



















WHO

When Carine Roitfeld, the editor of French Vogue, styles a fashion shoot, she does not start with the clothes. She looks first at the model and comes up with a story: Perhaps this girl has married young and taken a lover. Perhaps she married young, has taken three lovers, and is about to go to Brazil. Perhaps she lives in London and is bored to death with mad cow disease and wants desperately to eat a great, julcy piece of steak. "I do a movie in my mind," she says. "Who is this girl?"

HOW

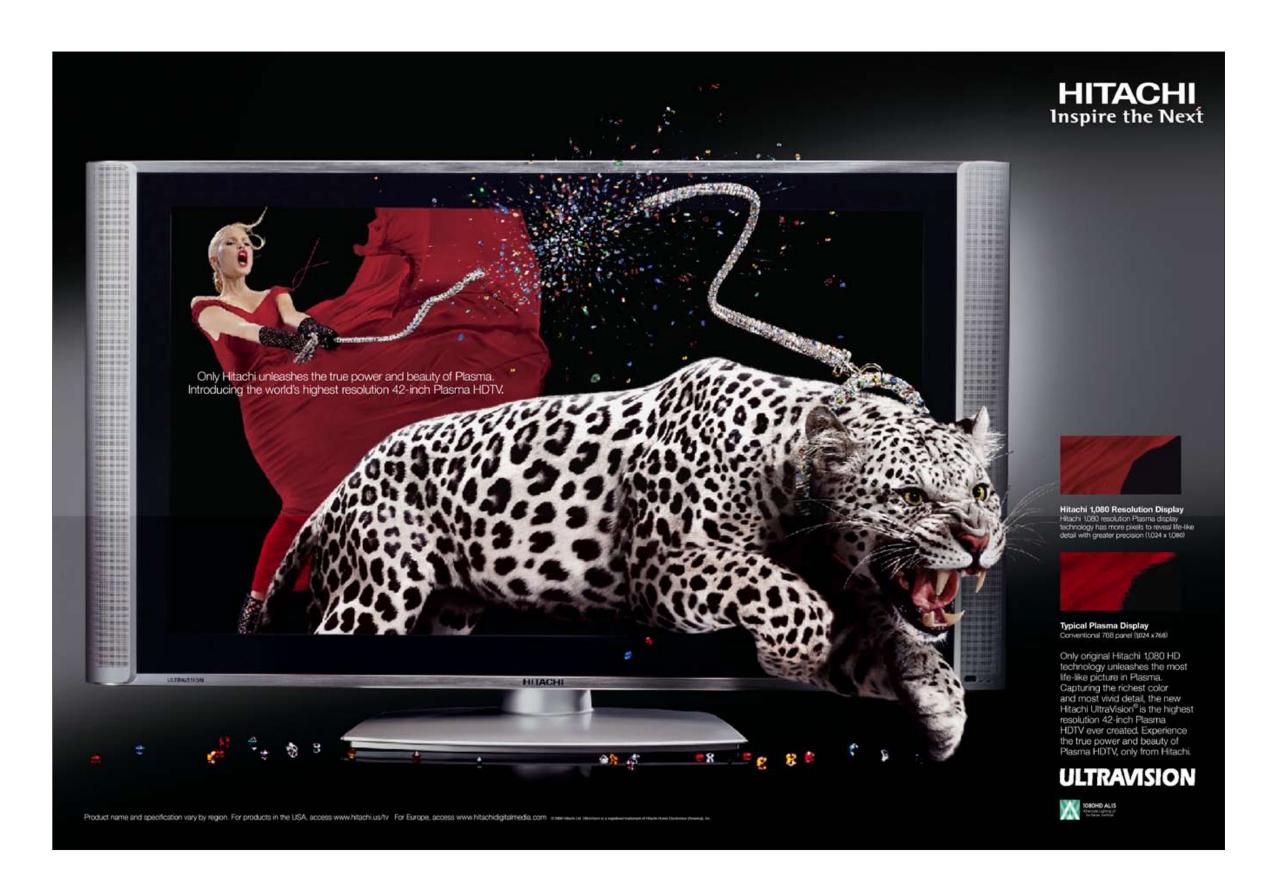
In the story she comes up with for herself, it is her ambition to look like the subject of a Helmut Newton photograph, and she does, in a way: She sort of exists in black-and-white, and her clothes often bear straps and buckles, a very light fashion bondage. She also looks, as has often been pointed out, quite a lot like last like.











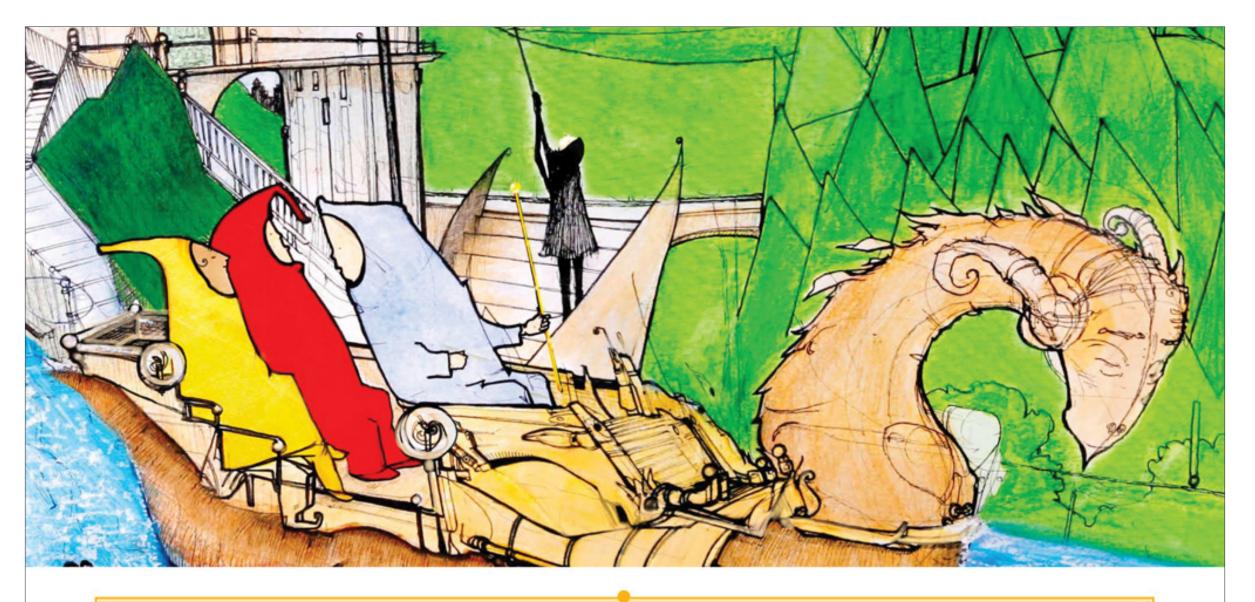








CONCEPT ART + ILLUSTRATION



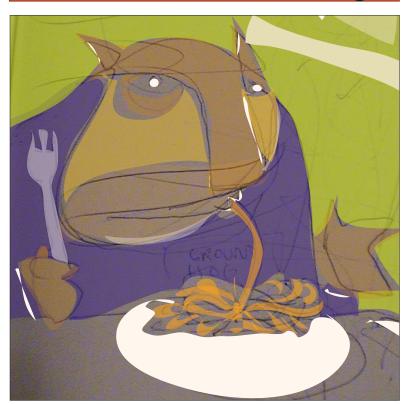
THE FORGOTTEN
TALES OF
NAROO

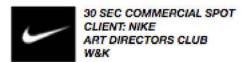
Marmalade

WRITTEN & ILLUSTRATED BY J.D. MONGEAU











Woman running at dusk along a fiord



Red Eyed Stilt Creatures watch her from the darkness



They take off running after her



She turns her head to see their glowing eyes behind her



(HERO SHOT)
Nike Presto hits the ground with explosive speed and agility



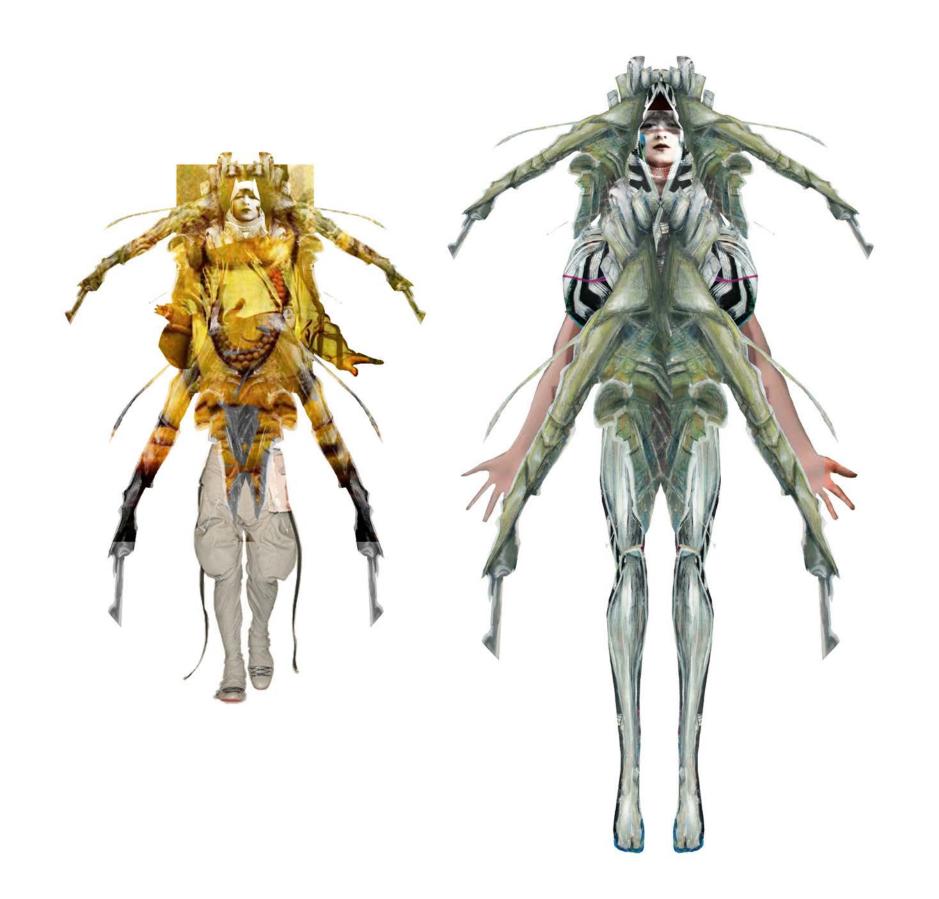
She Bounds off a tree, as they lunge for her with exasperation



Our runner has broken into the wide open lit street, leaving the stilt creatures in the darkness.

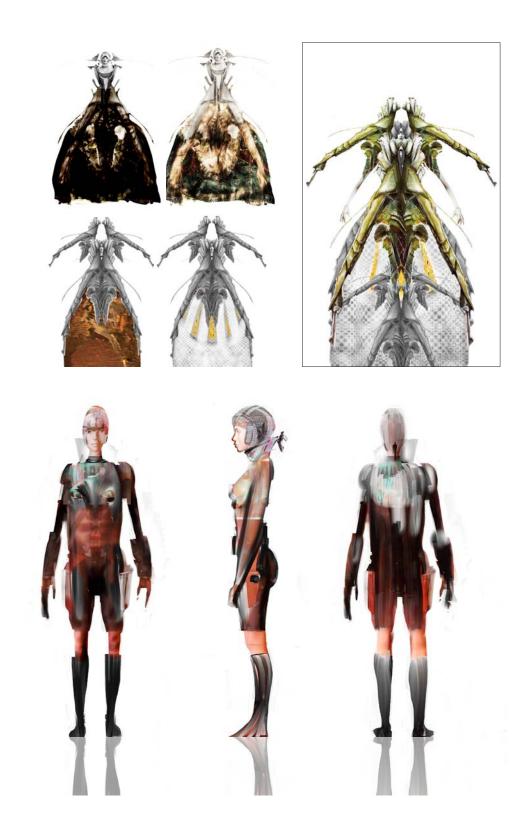


(TAGLINE) RUN / Nike Logo





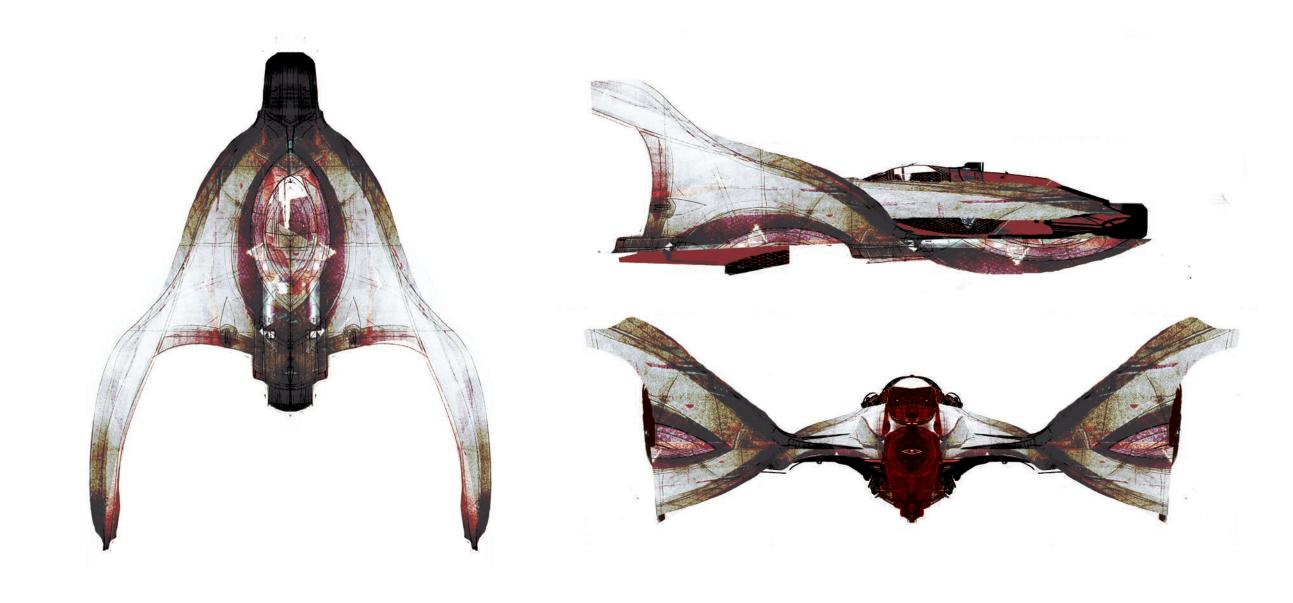
JOSH MONGEAU
CONCEPT ARTIST
CLIENT: LUCASFILM LTD.
CLONE WARS SERIES 3 ANIMATED TV SHOW 2009

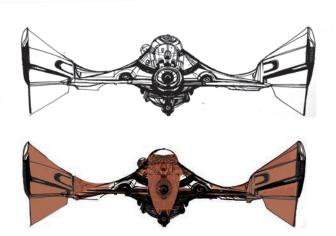


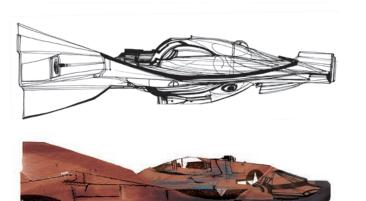


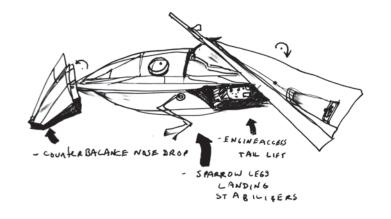


JOSH MONGEAU
CONCEPT ARTIST
CLIENT: LUCASFILM LTD.
CLONE WARS SERIES 3 ANIMATED TV SHOW 2009









JOSH MONGEAU
CONCEPT ARTIST
CLIENT: LUCASFILM LTD.
CLONE WARS SERIES 3 ANIMATED TV SHOW 2009









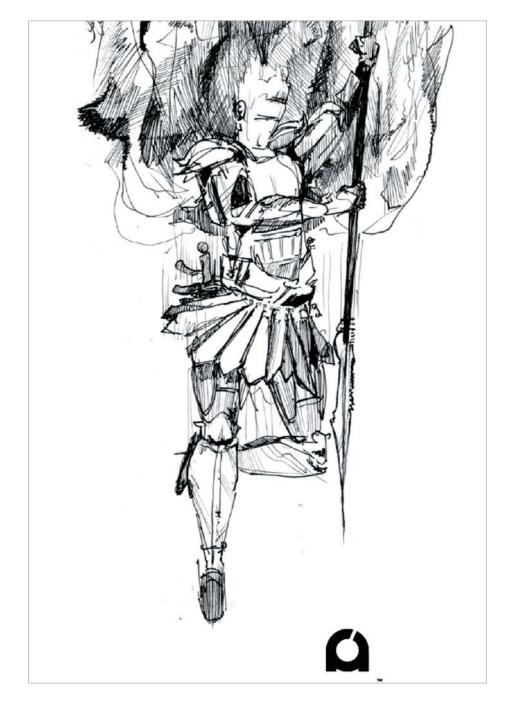


JOSH MONGEAU
CONCEPT ARTIST
CLIENT: LUCASFILM LTD.
CLONE WARS SERIES 3 ANIMATED TV SHOW 2009

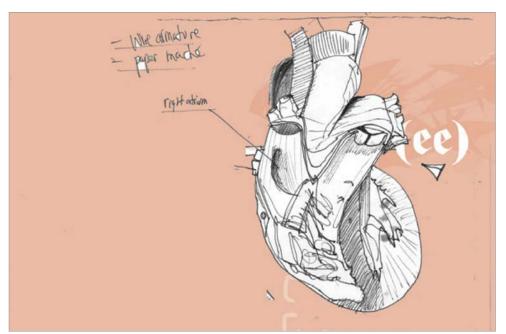


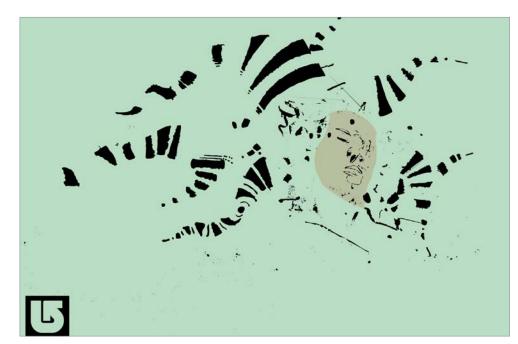


JOSH MONGEAU
CONCEPT ARTIST
CLIENT: LUCASFILM LTD.
CLONE WARS SERIES 3 ANIMATED TV SHOW 2009











JOSH MONGEAU CREATOR / ILLUSTRATOR M.E.N.D. GRAPHIC NOVEL 2008-PRESENT

JOSHUA MONGEAU

CINEMATIC + ADVERTISING ART DIRECTOR

I SPECIALIZE IN CRAFTING LOGOS AND POWERFUL BRAND IDENTITIES.

ADVERTISING ART DIRECTION FOR PRINT, WEB, AND EXPERIENTIAL MARKETING.

FILM, VIDEO AND ANIMATION ART DIRECTION, ILLUSTRATION AND STORYBOARD ART.

// PROFESSIONAL WORK //
New York City / Freelance Creative + Art Director / 2012-2014

2013 Film Credits:

Production Designer "Knucklehead" (2015 Release) Director: Ben Bowman

Art Director / Storyboard Artist / Production Designer Neon Legion "Twin" Short Film (2013 Release) Director: Alistair Banks Griffin

"Twist" Music Video, Post Production After Effects and Video Editor, 2013

"A Poem by Fergus Gleeson" A Short Film by Josh Mongeau, 2013

"Sleepers Work" collaboration on live visuals for DJ sets, 2013-2014

Illustration / Sequential Artwork / Graphic Novels, 2013 - 2014:

"Futsuu" Graphic Novel by David Hurd III, Illustrated by Josh Mongeau

"The Setting Sun" Graphic Novel by Goldie Goldberg, Illustrated by Josh Mongeau

"M.E.N.D." Graphic Novel Created and Illustrated by Josh Mongeau

"Neon Hitch" Sequential Artwork / Storyboard for Music Video

Freelance Art Direction / Graphic Design Work, 2012-2014:

Clients: Grey Goose, Target, Ferrari, Makeup Forever, Boohoo UK, SPG / DELTA Airlines, Lane Bryant, Ride Anything, 7-UP, Rx Mosaic, Jasmine Bee, O'loughlin Arborist, Vuse, Driftless Records, Software Records, Unilever, Stella Artois.

Crash Kings - "Dark of Daylight" Album Artwork / Merchandise Artwork, 2013 King Washington - Album Artwork / Merchandise Artwork, 2013 Neon Legion - Album Artwork / Merchandise Artwork, 2013

Fine Art Exhibitions NYC 2014:

Josh Mongeau and Gazoo Exhibition 179 Mott St. NY, NY - February 2014

"Love is in the Air" Exhibition Mayson Gallery, February 10 - March 18, 2014

// PROFESSIONAL WORK //

SMARTFUSION / New York City / Art Director + Lead Creative / 2011-2012

Lead Creative of the Smartfusion team. Implementation, creation, and development of Print, Web, App, UX Design and Experiential Advertising. From creative conceptual solutions that resonated with audiences to ensuring the highest print and online production for luxury brand clients: Porsche, Ferrari, Nokia, Kia, Yo Gabba Gabba, Proctor & Gamble.

VICE MERCHANTS / New York City / Creative Consultant + Designer / 2010-2011

Worked on marketing, branding identity, website design, advertising, packaging design, POS, email blasts, print ads, photo shoots and Photoshop retouching.

SONY MUSIC / New York City / Art Director + Designer / 2010-2011

Designed online advertising and banner ads for many musicians on Sony's record label.

<u>UNIVERSAL MOTOWN / Los Angeles, CA / Creative Director + Illustrator / 2008-2010</u>

Creative Consultant for live music performance visuals, album artwork, logos, branding, online media, advertising and POS materials. Art Directed Crash Kings music video, Concept Illustrator for Christina Aguilera's VMA musical performance visual concept.

THE LAMBESIS AGENCY / Carlsbad, CA / Art Director + Graphic Designer / 2007-2008

Designing presentations for ad campaigns, storyboarding TV spots, layout and digital retouch. Designed iconic graphics and branding for Campari International 2009, developed concept visual studies, for all of the ad layouts, website design, and viral interactive for the following clients: Hitachi, SKYY, NRDC, JMXO, Dasani, Campari, Midori, bebe, Tacori.

STRATEGEN CREATIVE PARTNERS / New York City / Designer + Creative Consultant / 2004-2006

Created and designed immersive and iconic window and atrium displays for Henri Bendel. Graphic design development and production for media, signage and music video projects. Directed the creation of identity programs and collateral graphics materials. Clients include: Victoria's Secret office in Soho, Henri Bendel on 5th Avenue, Intimissimi office in Soho, Storyboarding and creative consultation for Flying Valkaries in NY, Cai Guo-Chang's in-house production team for the opening and closing ceremonies of the 2008 Beijing Olympics.

FUEL OUTDOOR / New York City / Graphic Designer / 2004

Designed and retouched projects and proposals for clients, creating identity programs, pre-press. Projects include: Nike, Van Cleef + Arpels, History Channel, Stella Artois.

// EDUCATION //

PRATT INSTITUTE / Brooklyn, New York / 2000-2004

B.F.A. in Communications Design

Major: Advertising + Art Direction / Minor: Illustration

// SKILLS //

Driven, experienced, great team player, detail-oriented, organized, hard-working under deadline.

Expert and Educator knowledge of Adobe Creative Suite: Photoshop, Illustrator and InDesign.

AfterEffects, Final Cut Pro, Premier, Dreamweaver, Flash, Muse, Sketchup, ZBrush, XCode, various 3D programs, Microsoft Office, working understanding of HTML, CSS, Javascript and iOS Development.

// EXTRACURRICULAR //

I've published two graphic novels and created five children's books during my free time. Teaching since I was 13 years old, primarily as a Sailing Instructor. I was a Sailing Coach at U.C.L.A., T.I.S.C. in San Francisco and C.Y.C. on Cape Cod. In 1999 my sailing career peaked when I reached the {Area A} Laser National Qualifier. Oh and I once was knocked unconcious in a vicious storm miles from shore, if you've got this far, you'll have to ask me about it sometime.

{ Thank You }

// CLIENT LIST //

Ferrari TACORI

Porsche JMXO Vodka

Nokia X-Rated Fusion Liqueur

Kia Dasani

Yo Gabba Gabba NRDC

Proctor & Gamble Athena Spa

Target Universal Motown
Neon Legion Christina Aguilera

Crash Kings Perrier

King Washington Secure Homes Corporation

Driftless MVSEVM

Vuse Beijing 2008 Olympics

BooHoo.com Victoria's Secret

Make-Up Forever Henri Bendel

Neon Hitch laura mercier

Grey Goose Borba

Kellogg's Perrier

SPG Perry Ellis

DELTA Airlines LAMB

Vice Merchants Martinis

SONY Music Yves Saint Laurent

NCIS Frederic Fekkai

Doctor Popular Redbook

Campari International Soce The Elemental Wizard

SKYY Vodka Buddha Bar

Hitachi Christmas Tree Shops

bebe Pilot Creative

Midori Fuel Outdoor